



July 1, 2026

Press Release

Head office address	8-4-14 Akasaka, Minato-ku, Tokyo
Company name	Broadmedia Corporation (Code: 4347)
Representative	Representative CEO Taro Hashimoto
Contact for inquiries	Executive Director CFO Hideaki Oshio

Notice Regarding the Recording of Extraordinary Income

Broadmedia Corporation (the “Company”) announces that its consolidated subsidiary, Broadmedia eSports Corporation (hereinafter, “BMeS”), has transferred (hereinafter, “the Transfer”) a certain team belonging to the professional esports team CAG OSAKA (hereinafter, “CAG OSAKA”), operated by BMeS, as of today. As a result, extraordinary income will be recorded in the Company’s consolidated financial results as follows.

Please note that this matter does not fall under the criteria for timely disclosure, but we have decided to voluntarily disclose this information as we deem it useful for shareholders. Accordingly, certain items and content of the disclosure have been omitted.

1. Reason for the Transfer

The Company established BMeS as its wholly owned subsidiary in February 2020. BMeS subsequently acquired the professional esports team CYCLOPS athlete gaming (currently CAG OSAKA), and has been engaged in the promotion of esports business within the Others segment, aiming to generate synergies with the Company's existing businesses, including the Education business, as well as to participate in esports-related businesses.

As a result of the Group’s ongoing review of its business portfolio, BMeS has decided to transfer the Rainbow Six Siege Division (“R6S Division”) of CAG OSAKA to VARREL, a professional esports team operated by CELLORB Inc., whose business and operations have a strong strategic fit with the R6S Division.

2. Overview of the Transfer

(i) Details of the Transfer

Rainbow Six Siege Division of CAG OSAKA, operated by BMeS

(ii) Outline of the Counterparty

(1) Name	CELLORB Inc.
(2) Location	3F, Kamematsu Building, 4-5 Sotokanda, Chiyoda-ku, Tokyo, Japan

(3)	Names and titles of representatives	Taira Sakuma, CEO Fusuke Toyota, CESO (Chief ESports Officer)
(4)	Business activities	Esports business
(5)	Date of establishment	July 15, 2020

3. Recording of Extraordinary Income

As a result of the Transfer, a gain on business transfer of approximately 55 million yen is expected to be recorded as extraordinary income in the consolidated financial statements for the second quarter of fiscal year ending March 31, 2027.

4. Other matters

The contracts between BMeS and members of the other divisions of CAG OSAKA expired at the end of June 2026. Accordingly, BMeS plans to cease operating CAG OSAKA.

5. Future outlook

The impact of this transfer on the Company's consolidated business results for the fiscal year ending March 31, 2027 is expected to be minor.

End

For inquiries regarding this press release:

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