



Press Release



May 20, 2025

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Company name	Broadmedia Corporation (Code: 4347)
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## **Notice Regarding Establishment of Strategic Review Committee**

Broadmedia Corporation (the "Company") announces that the Board of Directors resolved on May 20, 2025 to set up a Strategic Review Committee as a voluntary advisory body to the Board of Directors. Details are as follows.

### **1. Purpose of establishing the Committee**

The Company announced Medium-term Initiatives in its Summary of Financial Results for FY2023 released on May 10, 2024. With “We will grow with sustainable and ethical businesses.” as the tagline for the Medium-term Initiatives, the Company aims to achieve a consolidated operating profit ratio of 10% and an ROE of 30%. To achieve these goals, the Company aims to facilitate the further growth of Education and Technology in particular, as these segments are currently playing a central role in improving the Group’s performance. At the same time, it also aims to improve the Group’s overall performance and capital efficiency through significant initiatives, including consideration of strategic choices for certain existing businesses.

As part of such initiatives, the entertainment information service business and the video / comic service business which used to belong to the Media Content segment were transferred in FY2024.

The Company decided to establish a Strategic Review Committee consisting of Outside Directors for the purpose of further increasing the transparency of consideration and fully taking into account shareholders' common interests when considering strategic choices for certain existing businesses in the future.

### **2. Composition of the Committee**

The Committee consists of three or more Directors selected from among Outside Directors (includes Directors who are Audit & Supervisory Committee Members) and is chaired by a member elected from among the Committee members.

### **3. Roles of the Committee, etc.**

The main role of the Committee is to conduct a multi-faceted review of the strategic choices that could be taken to maximize the common interests of shareholders and to consider any serious proposals made by third parties in relation to strategic choices. In addition, the Committee will recommend to the Board of Directors the choice judged to be the best out of those reviewed and will supervise the Board's formulation

of an implementation plan for the strategic choice and the Board's procedures based on the implementation plan.

Meanwhile, the Board of Directors will respect the recommendations and opinions of the Committee when formulating plans for strategic choices and making decisions on business execution.

4. Expected date of establishment

July 2025

End

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