



Press Release

April 28, 2020

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Company name Broadmedia Corporation (Code: 4347)
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Contact for inquiries Executive Director CFO Hideaki Oshio

Notice of the Establishment of a Record Date on Voting Rights for the 24th Ordinary General Meeting of Shareholders and the Schedule for Announcement of Financial Results for Fiscal Year Ended March 31, 2020

Broadmedia Corporation ("the Company") offers its deepest condolences for the loss of life due to COVID-19 and sincerely hopes for the quick recovery of those who are infected. The Company also expresses its heartfelt gratitude to health care workers and other concerned parties for their dedicated efforts to prevent the spread of infection.

At a meeting of the Board of Directors held on April 28, 2020, the Company decided to establish a record date on voting rights for the 24th Ordinary General Meeting of Shareholders and the schedule for the announcement of financial results for the fiscal year ended March 31, 2020.

1. Establishment of a record date on voting rights for the 24th Ordinary General Meeting of Shareholders

Following the declaration of a state of emergency due to the spread of the COVID-19 coronavirus, in order to reduce the risk of infection spreading among employees and ensure their safety. the Company has been taking a range of measures, such as the adoption of teleworking for all employees and the recommendation of staggered working hours for certain employees who have to come to the office for operation-related reasons.

In this connection, with a delay expected in the process of finalizing financial results, including auditing, the Company considers that it is difficult to hold the 24th Ordinary General Meeting of Shareholders within three months of March 31, 2020, the deadline of a record date for the convocation of an Ordinary General Meeting of Shareholders specified by the Articles of Incorporation.

Taking such a situation into consideration, the Company hereby announces that it has reset May 31, 2020 as the record date, and has decided to appoint the shareholders entered or recorded in the shareholder registry as of the said date as shareholders who are eligible to exercise the voting rights at the 24th General Meeting of Shareholders scheduled to be held in late July 2020.

- (1) Record date: May 31, 2020
- (2) Scheduled date of public announcement: May 15, 2020
- (3) Method of public announcement: Electronic announcement (An announcement will be posted on the Company's website.)

https://www.broadmedia.co.jp/ir/e-public-notice/

(4) Scheduled date of the 24th Ordinary General Meeting of Shareholders: Late July 2020

There is no change in the shareholder incentive program expected to be implemented based on the record date of March 31, 2020.

2. Schedule for the announcement of financial results

The Company plans to announce financial results for the fiscal year ended March 31, 2020 on May 15. It considers that the impact of COVID-19 on consolidated financial results for the fiscal year ended March 31, 2020, which is under close examination, will be immaterial at this point. Going forward, if it decides that revisions should be made, it will disclose such revisions promptly.

The Company regrets any inconvenience and concerns caused to its shareholders, investors and other stakeholders, and sincerely appreciates their understanding.

End

For inquiries regarding this press release:

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