## Crank In! Hikari

A fiber-optic network service offering movies, television dramas and e-comics, launched on August 28, 2020

Broadmedia Corporation (head office: Minato-ku, Tokyo; CEO: Taro Hashimoto) launched the Crank In! Hikari fiber-optic network service offering both the Crank In! Video video distribution service, and the Crank In! Comic digital comic service, on August 28, 2020.



https://hikari.crank-in.net/

(Japanese only)

Crank In! Hikari is a fiber-optic network service Broadmedia Corporation has begun providing as an FVNO (Fixed Virtual Network Operator) by leasing Sony Network Communications, Inc.'s NURO optical lines which feature a downstream speed of up to 2Gbps.\*

For a reasonable monthly fee, enjoy online games and streaming of television dramas over a high-speed internet network without worrying about latency. The basic fee includes 2,000 yen worth of points usable on the Crank In! Video and Crank In! Comic services, enabling you to enjoy new movies, television dramas, popular animated shows and e-comics.

## Every month receive points worth 2,000 yen for enjoying content!



Video on Demand Service "Crank In! Video"

(Japanese only)

Crank In! Video is a VOD service focusing on new movies, dramas, and popular anime. In addition to the 900 yen monthly Plan that gives the customer 2,000 yen worth of points, there are standard rental plans.

Watch whenever you want on your smartphone, tablet, PC or TV (AndoroidTV), with the latest titles available as soon as 3 months after their theatrical release.



## Digital Comic Service "Crank In! Comic"

https://comic.crank-in.net/ (Japanese only)

A service for comic-book enthusiasts, by comic-book enthusiasts. Enjoy more than 200,000 e-comics on your smartphone or tablet, from the latest issue to those adapted to film or animation. Use common points linked with the VOD service "Crank In! Video." E-comics can also be purchased individually.

- ★No matter how many books you buy, they'll never be too bulky!
- ★Download and read anytime, anywhere!
- ★Buy online without having to go to the bookstore!

Moving forward, Broadmedia will endeavor to continue delivering the convenience and pleasure of the internet to many customers through this service.

\* The 2 Gbps communication speed is the maximum download speed specified in the technical standard and provided from the network to the end equipment on the customer's premises. It does not refer to the communication speed to the individual terminal devices used by the customers. The maximum communication speed that can be provided to a terminal device according to the technical standard is approximately 1 Gbps when the device is connected through a fixed line (when using a 1000BASE-T1 port) and 1.3 Gbps when connected wirelessly. (These are the speeds in case of IEEE802.11ac. This may not be supported by some models of the end equipment that we install on the customer's premises.) The speed may slow depending on the customer's usage environment (specifications of the terminal devices, etc.) and network congestion.

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