

2020.4.22 News Release

Broadmedia Corporation
Fishing Vision Co., Ltd.

Japan's Largest Streaming Fishing Program Service, Fishing Vision VOD, Launched on April 22, 2020

Fishing Vision Co., Ltd. (head office: Shinjuku-ku, Tokyo; CEO: Taro Hashimoto), a subsidiary of Broadmedia Corporation, launched Fishing Vision VOD, Japan's largest fishing program streaming service, on April 22, 2020.*

*As of April 21, 2020; According to our research

Specialized in fishing VOD service

釣りビジョン VOD

Watch popular programs on smartphones, tablets, and PCs 24 hours a day, anywhere.

As much as you
want and
whenever you
want



As much as you
want with the
device of your
choice

You can watch **more than 5,000**
videos.

Around 100 videos will be added
every month.

+

New programs are streamed the
same day they are broadcast !

*The images above are for illustrative purposes only.
They differ from actual images.

*Some programs are distributed on
different days and time.

Fishing Vision VOD <https://vod.fishing-v.jp/>

Enjoy more than 5,000 fishing programs for a fixed monthly subscription fee.

Fishing Vision VOD is an unlimited access video streaming service available for a monthly fee of ¥1,200 (tax excluded). Easily enjoy all the fishing programs you can watch, anytime and anywhere via PC, smartphone or tablet. The service features approximately 5,000 programs, more than any other service in Japan. Since new programs are available on the service the same day that they are broadcast, programs you missed live can be immediately watched, without having to wait for them to be rebroadcast. To make it easy for anyone who hasn't yet watched Fishing Vision programs, Fishing Vision VOD provides a free 14-day trial starting from the first day of your subscription. If you terminate your subscription within the 14-day free trial period, you do not need to pay any monthly fees.

Japan's Largest Lineup of Programs

- Approximately 5,000 programs on Fishing Vision:

Approximately 5,000 programs, consisting of approximately 2,500 two-part programs that were previously broadcast on Fishing Vision¹

- Addition of approximately 100 new programs monthly:

Approximately 100 programs, consisting of approximately 50 two-part programs available on the day that they are broadcast on Fishing Vision²

- Fishing Vision VOD original programs:

Approximately 50 original programs are available as the service is being launched, with more planned in the future.

1. Excluding some programs

2. Some programs may become available on a different day

Multiple devices supported. Enjoy as many fishing programs as you like!

▶ 再生画面



▶ ブラウザ画面



▶ アプリ画面



Above are image photos

Original VOD programs and legendary animated fishing programs are also available!

Fishing Vision VOD provides access to original programs only available here and the legendary animated fishing programs *Tsurikichi Sampei* and *Super Fishing Grander Musashi*. Fishing Vision VOD has a lot of distinctive content, including programs fishing lovers enjoy, how-to programs for beginners and people who want to start fishing, and programs about the latest fishing techniques taught by popular anglers.



Tsurikichi Sampei ©Takao Yaguchi/Kodansha and Nippon Animation Co., Ltd.

Super Fishing Grander Musashi ©Takashi Teshirogi/Shogakukan Inc. and Nippon Animation Co., Ltd.

About the Service

Service name:	Fishing Vision VOD
URL:	https://vod.fishing-v.jp/
Service format:	Streaming internet video for multiple devices
Delivery method:	Streaming
Supported Devices/OS:	PC, smartphone, and tablet (Windows / macOS / Android / iOS)
Viewing plan:	Monthly subscription (unlimited access)
Monthly fees:	¥1,200 (plus tax)
Payment method:	Credit cards Carrier payment (docomo / au / Softbank) Application payment (App Store / Google Play)
Service start date:	April 22, 2020

About the Company

Fishing Vision Co., Ltd. is Japan's only broadcasting station dedicated to fishing, with a variety of fishing-related programs. The company delivers over 500 original programs annually, 24 hours a day, 365 days a year, ranging from local fishing to distant foreign tours. Fishing Vision programs can be enjoyed through the viewing method that matches your lifestyle, including SKY PerfectTV!, J:COM, cable TV, Hikari-TV, and dTV.

Company Name: Fishing Vision Co., Ltd.

URL: <https://www.fishing-v.jp/>

CEO: Taro Hashimoto

Location: 3-9-2 Nishi-shinjyuku, Shinjyuku-ku, Tokyo

Established: March 30, 1998

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