

## **Broadmedia eSports Corporation Founded, Acquisition of CYCLOPS athlete gaming, a Professional eSports Team, Complete**

Broadmedia Corporation (head office: Minato-ku, Tokyo; Taro Hashimoto, CEO; hereafter, "Broadmedia") founded Broadmedia eSports Corporation in order to enhance competitive endeavors and the gaming environment of CYCLOPS athlete gaming (hereafter, "CYCLOPS"), a professional eSports team, and to train and support professional players and develop successful new competitors in global esports. In addition, the acquisition of CYCLOPS by Broadmedia was officially completed as of March 1, 2020.



CYCLOPS is one of the most competitive professional eSports teams in Japan. The team includes world-famous members such as GO1, the first place winner at the Dragon Ball FighterZ World Tour Finals 2019-2020 held in Paris on February 8 and 9, Fenritti who took second place in the same competition, and Tanukana, a female Red Bull athlete and Tekken player.

While focusing on the development of CYCLOPS, the world-class competitive team, Broadmedia will develop synergies with its existing businesses such as education, cloud gaming, and content distribution technology, and actively participate in the rapidly growing eSports market.

### **【Broadmedia eSports Corporation's Profile】**

Company Name : Broadmedia eSports Corporation  
Location : 8-4-14 Akasaka, Minato-ku, Tokyo  
C E O : TARO HASHIMOTO  
Established : February 18, 2020  
Shareholders : Broadmedia Corporation (100%)  
U R L : <https://www.broadmediaesports.co.jp/>

### **[About CYCLOPS]**

CYCLOPS athlete gaming is a professional eSports team based in Osaka. Since its establishment in September 2016, the team has been growing and expanding steadily, achieving results in many tournaments and events in Japan and other countries. Its athletes cover multiple categories, including fighting games and first-person shooters (FPS). In the fighting game category, the team has achieved brilliant results globally, including two consecutive wins in the international Street Fighter V tournament and the Dragon Ball FighterZ championship won at EVO 2019, one of the biggest fighting game tournaments in the world. At the PUBG JAPAN SERIES Winter Invitational 2019 held last year, CYCLOPS was invited to play as one of the most popular teams as determined

by an audience vote. In addition, CYCLOPS was ranked first in the Japanese Rainbow Six Siege professional league and took part in a world competition. By achieving great results in these and all the other categories, the team is contributing greatly to the development of the eSports industry.

■CYCLOPS athlete gaming: <http://cyclops-osaka.jp/>

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