

2019.6.24 News Release

**Broadmedia Corporation  
Renaissance Academy Corporation**

## **Renaissance Academy Enters into Business Alliance with Paris Gaming School for the Further Development of eSports Curriculum**

**- International eSports events at the 20th Japan Expo will be the first cooperation -**

Broadmedia Corporation's subsidiary Renaissance Academy Corporation (head office: Daigo-machi, Ibaraki; Takayoshi Momoi, President and Representative Director) announced that it has partnered with Paris Gaming School in France.



Through this business alliance, The Renaissance High School Group and Paris Gaming School can implement a study abroad exchange program, jointly develop an eSports curriculum, and participate in international eSports events.

The inaugural project will be a booth and stage events at the 20th Japan Expo to be held at Nord Villepinte in Paris, France from July 4, 2019 to July 7, 2019.

Comment by Gary Point, Director of Paris Gaming School:

“The Paris Gaming School is an educational center aiming to educate young adults in becoming the next generation of eSports workers and entrepreneurs. Our education program is supported by different pillars: Communication. Management and Production within the scope of eSports. We were thrilled being contacted by Renaissance Academy on a possible exhibition show match that will be held during this year's Japan Expo between their students and ours. Through the preparation for the events, we began understanding how deeply rooted our common values and closeness between our school despite being worlds apart. Together, we intent to deepen, develop and strengthen our bonds and work for the purposes of creating a new generation of entrepreneurs dedicated to eSports so that we can spearhead esports into being the first entertainment industry.”

### **[ Paris Gaming School ]**

A private school in Paris that educates professional eSports players, managers, and journalists through project-based learning.

■Address: 216 Rue de Rosny, 93100 Montreuil, France

■Web: <https://paris-gaming-school.com/>

### [ International eSports events at Japan Expo ]

■Period : July 4, 2019 (Thu) - July 7, 2019 (Sun)

■Location : Stage Events and Booth at Japan Expo in Paris, France

■Sponsor : Renaissance Academy Corporation

■Web : [https://www.r-ac.jp/school/esports/japan\\_expo/](https://www.r-ac.jp/school/esports/japan_expo/)

< Stage events >

- Game matches between Japanese and French students and mixed teams using eSports titles
- Mixed teams battle against famous professional players

And more

### 【Renaissance Academy Corporation】



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◆Renaissance Academy Corporation ( <https://www.renaissance-academy.co.jp/> )

Renaissance Academy Corporation opened Renaissance High School, a correspondence high school with a credit-based system that is open to people all over the country, in Daigo-machi, Ibaraki, in April 2006. Daigo-machi has been designated by the Cabinet Office as a special education zone under the Act on Special Districts for Structural Reform. The company opened Renaissance Toyota High School (Toyota-shi, Aichi) in October 2011, and Renaissance Osaka High School (Osaka-shi, Osaka) in April 2014. The Renaissance High School Group (<http://www.r-ac.jp/>) is a new type of correspondence high school where students learn via PC, smartphone, tablet and other devices. It has developed and implemented unique online learning tools into the regular curriculum. With these and other initiatives, the group provides cutting-edge online education. In April 2018, Renaissance Osaka High School opened eSports courses, a first among all Japanese high schools. Renaissance Osaka High School expanded its eSports facilities by opening the Umeda eSports Campus in April 2019. The Shinjuku-Yoyogi Campus in Tokyo started offering eSports courses in April 2019.

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