

## Investment in The Pocket Company and Announcement of Pocket's Homestar VR Dedicated VR Application

The Pocket Company (head office: Chuo-ku, Tokyo; Hikaru Horiuchi, CEO) was founded in August 2016 to plan and develop video games and applications for Nintendo Switch and Broadmedia Corporation has been investing in the Company by subscribing for convertible bonds.

Broadmedia GC Corporation, a subsidiary of the Broadmedia Group, is engaged in the cloud-based video game business, and has pursued a policy of developing content through external tie-ups with partners who have expertise in video game development. The investment in The Pocket Company is in accordance with that policy.

The Pocket Company began distributing the full-scale planetarium application Homestar VR for Galaxy Gear VR via the Oculus Store today, Thursday, July 27, 2017. Homestar VR is the Company's first full-scale product.

Going forward, Pocket aims to develop content and applications for a variety of platforms, including Nintendo Switch, and will build a collaborative partnership with Broadmedia for the development of cloud-based video games.

### The Pocket Company

Name: The Pocket Company  
Address: 1-14-7 Tsukishima, Chuo-ku, Tokyo  
Representative: Hikaru Horiuchi  
Business: Planning, development, sale, and distribution of video games for Nintendo Switch;  
Planning, development, sale, and distribution of video games and applications

Hikaru Horiuchi:

Hikaru Horiuchi was Senior Executive Vice-President at Rocket Co., Ltd., a subsidiary of Imagineer, which provides a wide range of digital content. He managed the marketing and promotion for the popular RPG "Medarot" series, and produced numerous works such as the "Kanken" series, which was a massive hit, selling a total of 1.15 million. He also released more than 50 titles during his 12-year career. Mr. Horiuchi founded The Pocket Company in August 2016.

### Homestar VR

The appeal of the home version planetarium Homestar, the hit product from Sega Toys Co., Ltd. with sales of more than one million worldwide, has been reproduced in an application developed as a VR version. Now, using Gear VR, you can easily enjoy a star-filled sky so realistic that you instinctively want to reach out and touch the stars.

For details, see the attached announcement materials from The Pocket Company and the Company's website.

Official website: <http://www.pckt.co.jp/vr/hsvr/>

(Attachment)

Press Release

株式会社ポケット

July 27, 2017

## Experience a 360-Degree Panoramic View of a Star-Filled Sky with Gear VR! Commencing Distribution of Homestar VR, the New Sensation Planetarium Application That Makes You Want to Instinctively Reach Out and Touch the Stars!

The Pocket Company began distributing the new sensation planetarium application Homestar VR for Gear VR via the Oculus Store on Thursday, July 27, 2017. The home version planetarium Homestar was a hit product from Sega Toys Co., Ltd., with sales topping one million worldwide. Homestar VR is the VR application of that product. With Gear VR, you can easily enjoy the entire star-filled sky, which you will instinctively want to reach out and touch.

### Features

- Dedicated VR planetarium application developed with the full cooperation of Sega Toys Co., Ltd.
- Development fully supervised by prominent Japanese planetarium creator Takayuki Ohira
- Faithfully reproduces the position, distance, and color of stars based on astronomical data issued by NASA

### Three modes

- World time travel through the star-filled sky  
Choose both the place on the earth you would like to be, and the date and time, to view the starry sky on your birthday or on an important anniversary.
- VR celestial planetarium  
The planetarium space appears before your eyes. Enjoy a commentary on the constellations of the stars and mythology delivered by a female narrator.  
Select the entire celestial sphere-type planetarium option to view the star-filled sky extending right down to your feet.
- Entire star-filled sky selection  
Travel around world-famous parts of the starry sky to view places that you want to see once in your lifetime, such as the Matterhorn and Lake Tekapo, against a natural soundscape featuring the murmur of the wind, the sound of the waves, and the singing of insects.

### Overview

Name of application:	Homestar
Distribution:	Download from Oculus Store
Genre:	Home version planetarium
Price:	790 yen (inc. tax)
Compatible handset:	Gear VR
Number of players:	1
Languages:	Japanese, English
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Download URL:	<a href="https://www.oculus.com/experiences/gear-vr/1548818075148912/">https://www.oculus.com/experiences/gear-vr/1548818075148912/</a>
Official website:	<a href="http://www.pckt.co.jp/vr/hsvr/">http://www.pckt.co.jp/vr/hsvr/</a>

## Corporate profile

Trade name: The Pocket Company  
Representative: Hikaru Horiuchi  
Address: 1-14-7 Tsukishima, Chuo-ku, Tokyo 104-0052  
Founded: August 2016  
Business: Planning, production, and sale of video game software  
URL: <http://www.pckt.co.jp/>

## Images of applications

