

Press release

March 2, 2017

HOLLYWOOD CHANNEL INC.

The multi-device image distribution service, Crank in! Video, launches service for Lawticke HMV Premium

Enjoy new movies and popular dramas anytime and anywhere at special prices from March 3!

HOLLYWOOD CHANNEL INC. (headquartered in Chuo-ku, Tokyo; president and CEO: Taro Hashimoto) launches the multi-device image distribution service, Crank in! Video, on Friday, March 3, 2017, for Lawticke HMV Premium Service from Lawson HMV Entertainment, Inc. (headquartered in Shinagawa-ku, Tokyo; president and CEO: Ken Sakamoto; hereinafter referred to as "LHE"), which sells entertainment tickets and music software.

**ロ-チケ HMV プレミアム**  
ENJOY A VARIETY OF ENTERTAINMENT.

- Read as many selected magazines as you like!**  
More than 600 magazines, such as fashion, travel and personal interests
- Watch new movies, animation and dramas.**  
Watch movies using 600 yen points every month!
- Receive 500 yen coupons every month!**  
Receive coupons to buy CDs, DVDs and books!
- Premium advanced lottery tickets**  
Your probability of successfully winning the pre-request lottery increases automatically!

Lawticke HMV Premium is a new paid membership service provided by LHE. Using a special app, you will have access to a range of services and content for 500 yen (excluding tax) per month or a lump sum payment of 4,980 yen (excluding tax) for one year. Every month each member will be able to use 600 yen worth of points on Crank in! Video for Lawticke HMV Premium to watch the distributed movies and overseas dramas, etc.

- Crank in! Video service website: <http://video-lhe.crank-in.net>
- Usable devices: television, personal computer, smartphone and tablet



See the following website for details of how to join Lawticke HMV Premium.

**Special website (launched on March 3):** <http://l-tike.com/lhp/premium/>

※Use the trial service for free.

## What is Crank in! Video?

<http://video.crank-in.net>

クランクイン!ビデオ

Crank in! Video is a multi-device movie distribution service with about 10,000 movies, such as Western movies, Japanese movies, theater animations and popular overseas dramas, including the latest releases. Because it suits the needs and situations of every user, such as television, personal computer, smartphone and tablet, enjoy watching these movies anytime and anywhere.



From March 9



From March 22



From March 22



From April 19

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### 【 Corporate Profile 】

Company Name: HOLLYWOOD CHANNEL INC.  
Name of representative: CEO Taro Hashimoto  
Location: Chuo-ku, Tokyo  
Paid-in Capital: 20,000,000 yen  
Established: April 2003  
Description of business: Distributes video, mainly new foreign and Japanese films and dramas, for TVs, personal computers, smartphones, and tablets. Also, distributes entertainment news, provides promotional services, and undertakes production of official websites with focus on movies and dramas.  
URL (Japanese only): <http://www.hollywood-ch.com/>

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