



Summary of Financial Results for the First Quarter of the Fiscal Year Ending March 31, 2026

Broadmedia Corporation

July 30, 2025

The statements contained here indicate the Company's current plans, expectations, strategies, and beliefs. Any statements that are not historical facts are forward-looking statements regarding future business performance. This document contains forecasts determined by the Company's management based on information presently available. The Company asks that you do not rely completely on these forward-looking statements because actual business results may vary materially from these statements due to various risks and uncertain factors.

Summary of Financial Results for Q1 FY2025

Shareholder Return

Strengthening of Corporate Governance System

Sustainability (Human Capital) Initiatives

Topics





[Reference Documents]

- **Breakdown of Revenue by Income Type**
- **Restricted Stock Compensation for Directors of Our Subsidiaries**

Consolidated Financial Results for the First Quarter (April – June)

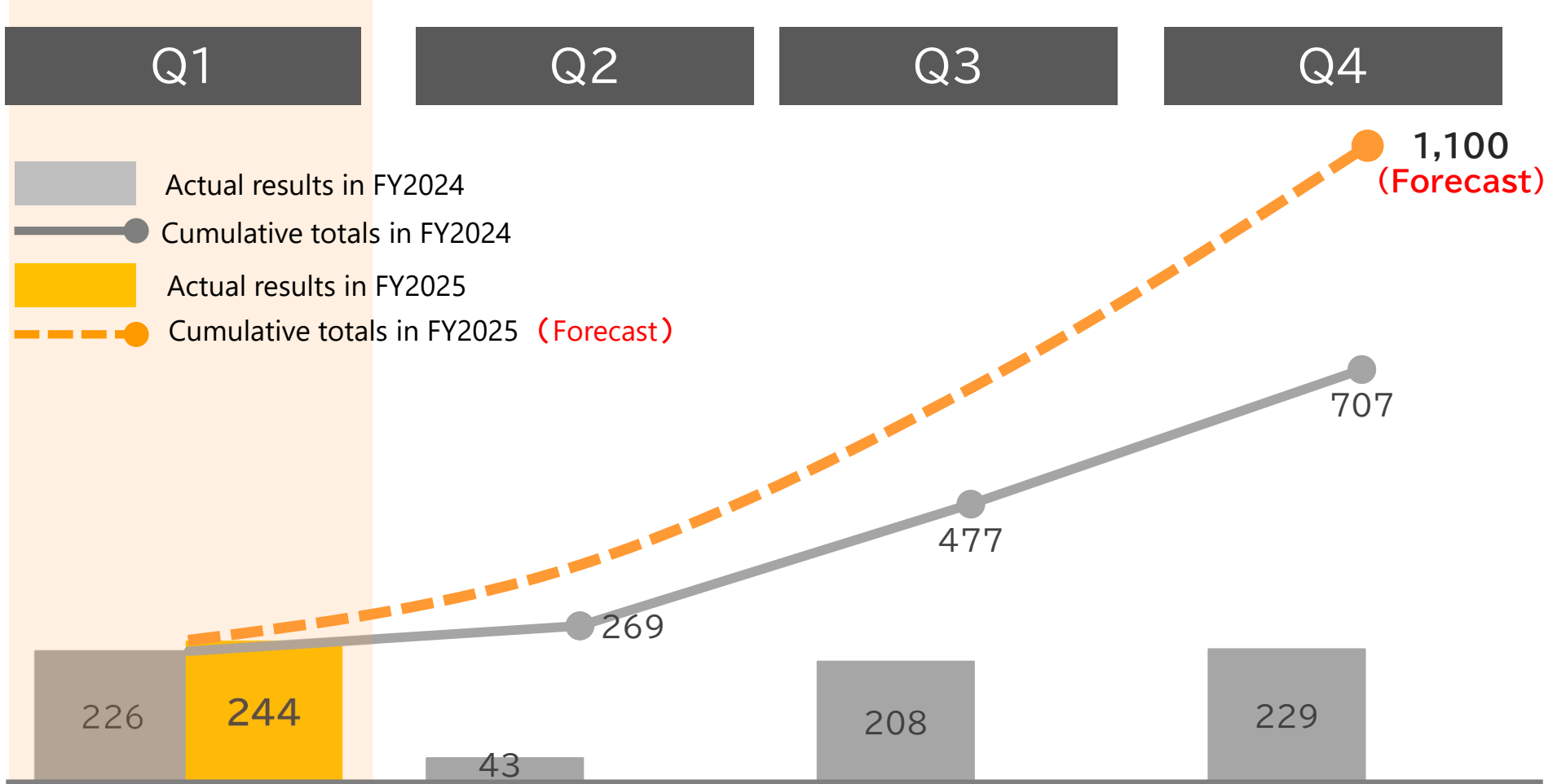


(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	FY2024 Q1	FY2025 Q1	Difference	Rate of difference	Financial Forecasts (announced on May 1)	Achievement ratio
Revenue	4,197	3,924	 (273)	(7%)	16,400	24%
Operating income	226	244	 17	+8%	1,100	22%
Ordinary income	245	254	 9	+4%	1,100	23%
Net income	94	133	 39	+42%	850	16%

- ✓ Compared to the same period of the previous year, the Company recorded lower revenue but higher operating income.
- ✓ While Technology posted both increased revenue and profit, Education and Others experienced a decrease in both revenue and profit.
- ✓ The transfer of the Media Content business in the previous fiscal year resulted in lower revenue but improved profitability in the current fiscal year.
- ✓ Net income increased, mainly due to tax-saving effects resulting from the inclusion of div inc. and divx inc. in the consolidated tax group, despite incurring studio removal costs of approximately 30 million yen at Fishing Vision Co., Ltd.
- ✓ Performance in the first quarter was generally in line with expectations, and full-year forecasts remains unchanged.

Changes in Operating Income (Year-over-Year)



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

The Group started generally in line with expectations in the first quarter.

Changes in Segment Reporting Presentation



✓ Regarding the Treatment of Intercompany Transactions

◆ Previous Presentation Method

- ✓ The amounts of intercompany transactions within the Group were deducted from the revenue, cost of goods sold, and selling, general and administrative expenses for each segment.



◆ New Presentation Method (from this fiscal year)

- ✓ In order to more appropriately reflect the performance of each segment, the amounts are now presented on a gross basis.
- ✓ Intercompany transaction amounts are collectively presented as "Adjustments."
- ✓ The "Adjustments" in operating income includes the amount that had previously been classified as "Corporate Expenses."

Changes in Segment Reporting Presentation

- ✓ The figures for the same period of the previous fiscal year, recalculated based on the new presentation method, and the impact amount are as follows.

(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Before FY2024 Q1			After FY2024 Q1			Impact of the Change	
	Revenue	Operating income		Revenue	Operating income		Revenue	Operating income
Education (Incl. div impact/goodwill)	1,661 [202]	394 [(108)]		1,661 [202]	378 [(119)]		+0 (+0)	(16) [(11)]
Studio & Production	359	(33)		360	(36)		+1	(2)
Broadcast	582	37		585	30		+2	(6)
Technology (Incl. divx impact/goodwill)	1,298 [170]	48 [(59)]		1,369 [198]	77 [(33)]		+71 [+27]	+29 [+25]
Others	167	15		172	19		+4	+4
Media Content	126	(41)		129	(41)		+3	+0
Adjustments (Incl. corporate expenses)	—	(193) [(193)]		(82)	(202) [(205)]		(82)	(8) [(12)]
Total	4,197	226		4,197	226		0	0

Changes in Segment Reporting Presentation



- ✓ Technology contributes to DT (digital transformation) and security measures within the Group.

(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Before FY2024 Q1			After FY2024 Q1		Impact of the Change	
	Revenue	Operating income		Revenue	Operating income	Revenue	Operating income
Education (Incl. div impact/goodwill)	1,661 [202]	394 [(108)]		1,661 [202]	378 [(119)]	+0 (+0)	(16) [(11)]
Studio & Production	359	(33)		360	(36)	+1	(2)
Broadcast	582	37		585	30	+2	(6)
Technology (Incl. divx impact/goodwill)	1,298 [170]	48 [(59)]		1,369 [198]	77 [(33)]	+71 [+27]	+29 [+25]
Others	167	15		172	19	+4	+4
Media Content	126	(41)		129	(41)	+3	+0
Adjustments (Incl. corporate expenses)	—	(193) [(193)]		(82) [(202)]	(202) [(205)]	(82)	(8) [(12)]
Total	4,197	226		4,197	226	0	0

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Education (Incl. div impact/goodwill)	1,661 [202]	1,552 [140]	↓ (109) [(62)]	378 [(119)]	299 [(99)]	↓ (79) [19]
Studio & Production	360	357	↓ (3)	(36)	(21)	↑ 14
Broadcast	585	564	↓ (20)	30	30	→ 0
Technology (Incl. divx impact/goodwill)	1,369 [198]	1,487 [201]	↑ 118 [3]	77 [(33)]	172 [25]	↑ 94 [59]
Others	172	48	↓ (123)	19	(10)	↓ (30)
Adjustments (Incl. corporate expenses)	(82)	(85)	↓ (3)	(202) [(205)]	(224) [(223)]	↓ (22) [(18)]
Media Content	129	—	↓ (129)	(41)	—	↑ 41
Total	4,197	3,924	↓ (273)	226	244	↑ 17

※1 Since the business conducted under "Media Content" was transferred in Q3 of FY2024, there are no results for FY2025.

※2 Beginning with Q1 of FY2025, internal transactions between segments are presented as "Adjustments."

Operating income under "Adjustments" includes Corporate Expenses (selling, general and administrative expenses that do not belong to any reporting segment).

The figures for Q1 of FY2024 have been restated to reflect the revised categories.

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Education (Incl. div impact/goodwill)	1,661 [202]	1,552 [140]	<div> </div> (109) [(62)]	378 [(119)]	299 [(99)]	<div> </div> (79) (19)
			(7%)			(21%)
			Existing business only (3%)			Existing business only (20%)

- ✓ The number of students enrolled in three online high schools was 8,902 (previous year: 9,410), resulting in decreased revenue and profit. (based on the Ministry of Education, Culture, Sports, Science and Technology's School Basic Survey as of May 1)
- ✓ Student enrollment decreased at both Daigo campus and Toyota campus, while Osaka campus continues to perform well.
- ✓ The number of students in the on-campus courses, including the eSports course, remained almost unchanged from the same period of the previous year.
- ✓ We will continue to address challenges such as the establishment of a new school and increasing enrollment capacity in order to achieve further growth.
- ✓ In Japanese Language Education, enrollment in the Japanese language teacher training course increased, resulting in higher revenue and a return to profitability.

- ◆ Online credit-based e-learning high schools (Renaissance High School Group)
- ◆ Japanese Language Education (Renaissance Japanese Language Academy)
- ◆ AI & Programming Education

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Education (Incl. div impact/goodwill)	1,661 [202]	1,552 [140]	<div> <div>(109)</div> <div>[(62)]</div> <div>(7%)</div> <div>Existing business only (3%)</div> </div>	378 [(119)]	299 [(99)]	<div> <div>(79)</div> <div>(19)</div> <div>(21%)</div> <div>Existing business only (20%)</div> </div>

Impact of div Inc. which was acquired as a subsidiary

- ✓ Despite a decline in revenue stemming from a reassessment of substantial customer acquisition expenses, losses contracted thanks to measures including streamlining the organization and reducing office space.
- ✓ While we expect to post a loss in the short term, we aim for greater growth over the medium term by shifting our focus to AI education and expanding corporate training services.

- ◆ Online credit-based e-learning high schools (Renaissance High School Group)
- ◆ Japanese Language Education (Renaissance Japanese Language Academy)
- ◆ AI & Programming Education

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Studio & Production	360	357	↓ (3)	(36)	(21)	↑ 14
			(1%)			loss reduced

- ✓ Although revenue slightly decreased mainly due to a decline in orders for audio production, losses narrowed as a result of cost reductions from impairment losses recognized in the previous fiscal year.
- ✓ In the medium term, while we continue to explore strategic options, we will strive to increase added value through business process improvement and the utilization of AI.

◆ Production business

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Broadcast	585	564	↓ (20)	30	30	→ 0
			(3%)			(2%)

- ✓ Subscription fee revenue continues to fall.
- ✓ Although advertising revenue and sales from Fishing Vision Club (VOD) increased, overall revenue slightly decreased.
- ✓ Operating income remained at the same level as the previous year, due to the effects of cost control measures.
- ✓ The Company continues to consider its options strategically.

- ◆ "Fishing Vision", a channel dedicated to fishing programs
- ◆ "Fishing Vision VOD", a streaming service for multiple devices

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Technology (Incl. divx impact/goodwill)	1,369 [198]	1,487 [201]	118 [3]	77 [(33)]	172 [25]	94 (59)
		+8%			+122%	
		Existing business only +10%			Existing business only +32%	

- ✓ The Technology segment as a whole achieved increased revenue and profit.
- ✓ Our flagship Akamai (cybersecurity) service increased both income and profit.
- ✓ Although System Design Development Co., Ltd. recorded a decrease in revenue, the company was able to reduce losses through improvements in cost reductions.
- ✓ Contributing to digital transformation (DT) and security measures of each business within the Group

◆ Akamai (cybersecurity) services ◆ Cloud solution services ◆ Digital cinema services
 ◆ Hospitality network ◆ System development ◆ Other solution services

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Technology (Incl. divx impact/goodwill)	1,369 [198]	1,487 [201]	118 [3]	77 [(33)]	172 [25]	94 (59)
		+8%			+122%	
		Existing business only +10%			Existing business only +32%	

Impact of divx Inc. which was acquired as a subsidiary

- ✓ Revenue increased, and through cost reductions such as right-sizing of personnel including engineers, profit and loss improved by 59 million yen, resulting in a return to profitability.
- ✓ This represents a strong start toward achieving full-year profitability.
- ✓ We are promoting greater development efficiency through the utilization of AI.

- ◆ Akamai (cybersecurity) services
- ◆ Cloud solution services
- ◆ Digital cinema services
- ◆ Hospitality network
- ◆ System development
- ◆ Other solution services

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Others	172	48	↓ (123)	19	(10)	↓ (30)
			(72%)			loss recorded

- ✓ This segment as a whole recorded a decrease in revenue and posted a loss.
- ✓ In the Game Publishing business, both revenue and profit declined significantly due to the absence of major contracted development projects that had been recorded in the same period of the previous year, resulting in a substantial decrease in revenue and a loss.
- ✓ Promotion of eSports recorded revenue and operating losses at the same level as the same period of the previous year.

◆ Game Publishing

◆ Promotion of eSports (income from event management, prize money, distribution, sponsorships, etc.)

Consolidated Financial Results by Business Segment



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

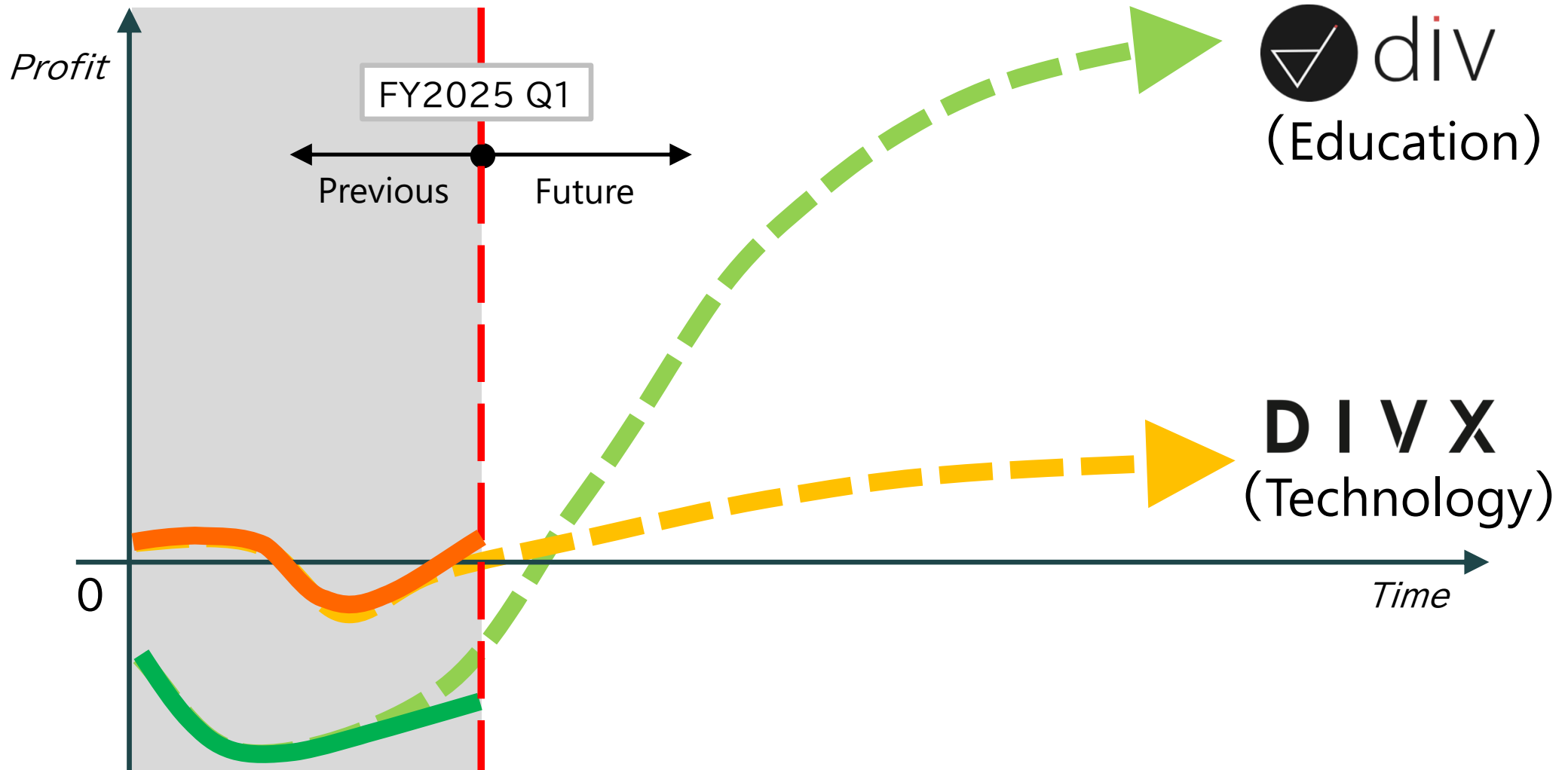
	Revenue			Operating income		
	FY2024 Q1	FY2025 Q1	Difference	FY2024 Q1	FY2025 Q1	Difference
Adjustments	(82)	(85)	➡ (3)	(202)	(224)	➡ (22)
(Incl. corporate expenses)				[(205)]	[(223)]	[(18)]

Corporate Expenses
increased 9%.

- ✓ In accordance with the change in presentation of reportable segments, deductions for intra-group transactions are collectively presented as "Adjustments".
"Adjustments" of operating income includes the amount previously classified as "Corporate Expenses".
- ✓ Personnel expenses in corporate expenses increased due to the enhancement of the administrative division and new graduate recruitment associated with the Group's growth.

- ◆ Operating costs for the administrative division of the Group headquarters (Broadmedia)
- ◆ Costs for supporting the entire Group (improving productivity and efficiency and enhancing governance, etc.)

Progress on Profit for div inc. and divx inc.



- ✓ The progress in profit for divx inc. remains steady and in line with our expectations at the time of consolidation. Meanwhile, div inc. has fallen short of initial projections. However, combined profit for the two companies has improved by 78 million yen compared to the same period of the previous fiscal year.
- ✓ We will continue to strongly promote both AI development and AI education.

Consolidated Financial Position



Condition of assets, liabilities, and net assets

(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	FY2024	FY2025 Q1	Difference	Rate of difference
Total assets	11,300	10,081	(1,218)	(11%)
Liabilities	5,519	4,867	(651)	(12%)
Net assets	5,780	5,214	(566)	(10%)
Shareholders' equity	4,631	4,408	(222)	(5%)
Stock acquisition rights for non-controlling shareholders	1,149	805	(344)	(30%)
Shareholders' equity ratio	41%	44%	—	—

Total assets

While prepaid expenses increased, cash and cash equivalents and accounts receivable decreased.

Liabilities

While deposits received and accounts payable increased, advances received and provision for bonuses decreased.

Net assets

Despite the posting of net income, net assets decreased as a result of dividend payments, etc.

Consolidated Financial Position



Condition of Cash flow

	FY2024 Q1	FY2025 Q1
Operating cash flow	(571)	(364)
Investing cash flow	(63)	(55)
Financing cash flow	(477)	(712)
Effect of exchange rate change on cash and cash equivalents	13	(1)
Changes in cash and cash equivalents	(1,099)	(1,133)
Year-end balance of cash and cash equivalents	4,726	4,487

(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

Operating cash flow

Negative 364 million yen, primarily due to a decrease in advances received and bonus payments, despite recording a pre-tax profit of 223 million yen.

Investing cash flow

Negative 55 million yen due to asset acquisitions (such as PC replacements) for the correspondence high school business and others.

Financing cash flow

Negative 712 million yen, mainly as a result of dividend payments and loan repayments by the Company and its subsidiaries.

Summary of Financial Results for Q1 FY2025

Shareholder Return

Strengthening of Corporate Governance System

Sustainability (Human Capital) Initiatives

Topics

[Reference Documents]

- Breakdown of Revenue by Income Type
- Restricted Stock Compensation for Directors of Our Subsidiaries

Shareholder Return; Dividend



- ✓ In FY2024, we paid a dividend of 50 yen per share (consolidated payout ratio: 106.7%).
- ✓ The dividend forecast for FY2025 is 50 yen per share (consolidated payout ratio: 41.9%).

	Annual Dividend (per share)	Total Dividend Amount (millions of JPY)	Payout Ratio (Consolidated)
FY 2021 (results)	25.00	184	18.8%
FY 2022 (results)	30.00	218	19.9%
FY 2023 (results)	33.00	240	35.3%
FY 2024 (results)	50.00	356	106.7%
FY 2025 (forecasts)	50.00	356	41.9%

We will continue to provide shareholder returns, considering the need to balance it with investments necessary for growth.

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Strengthening of Corporate Governance System



1) Voluntary Nomination and Compensation Committee (new July 2025)

【 Purpose of establishing the Committee 】

- ✓ To strengthen the fairness, objectivity and transparency of procedures for the nomination and compensation of Directors

【 Composition of the Committee 】

- Chairperson : Kenji Kitatani, Independent Outside Director
- Members : Shunichi Furuya, Independent Outside Director
Jyunko Sato, Independent Outside Director
Taro Hashimoto, CEO
Hideaki Oshio, CFO

2) Voluntary Strategic Review Committee (new July 2025)

【 Purpose of establishing the Committee 】

- ✓ To ensure transparency in evaluating strategic options for existing businesses and to thoroughly consider the common interests of shareholders throughout the review process.

【 Composition of the Committee 】

- Chairperson : Jun Yamada, Independent Outside Director
- Members : Unemi Yamaguchi, Independent Outside Director
Misao Kumekawa, Independent Outside Director

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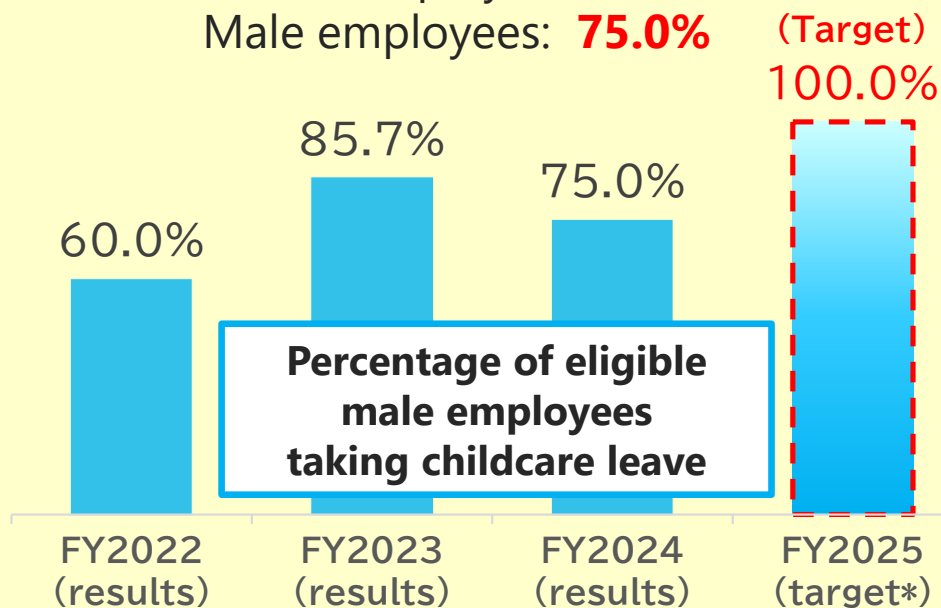
Sustainability (Human Capital) Initiatives



FY2024

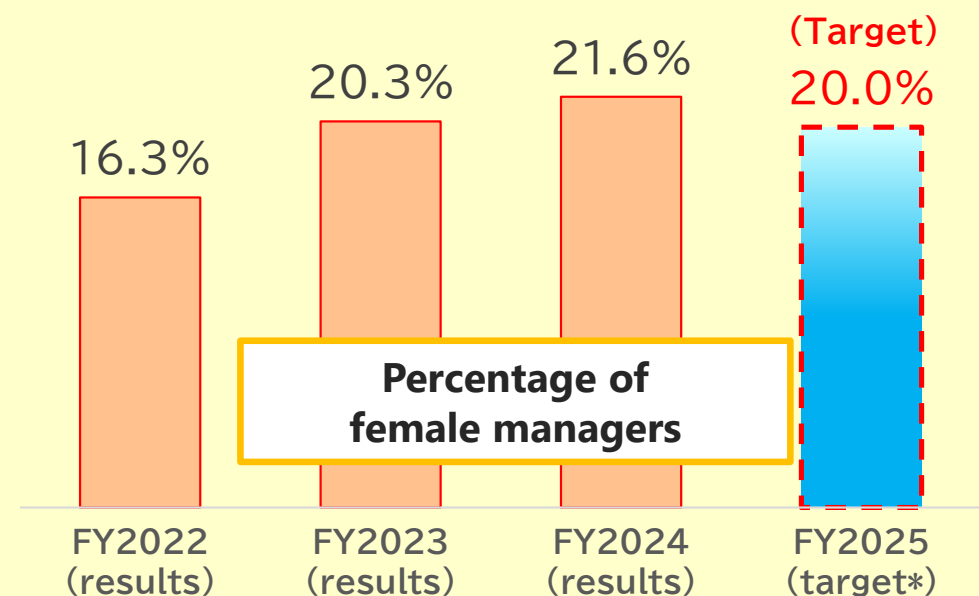
Percentage of eligible employees taking childcare leave:

Female employees: 100%,
Male employees: **75.0%**



FY2024

Percentage of female managers **21.6%**



Both results and targets are on a non-consolidated basis.

* Targets for FY2025 are based on the “Broadmedia Corporation Action Plan” formulated in July 2023.

Build and operate an environment and systems that enable all employees to work with high motivation

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TECH CAMP Employment Continuity Center Tenjin

IT-specific support for continuous employment support Type B office to open on August 1



New classrooms that balance “concentration and interaction” in consideration of users' developmental characteristics

Aiming to be an office that contributes to eliminating the shortage of IT personnel and promoting diversity of human resources while working closely with people with developmental disabilities.

TECH CAMP launched “FY2026 for New Employee Engineer Training” based on co-creation with generative AI.



The graphic features a dark green background with a network pattern. On the right, a photo shows two men in a modern office setting, one pointing at a computer screen. On the left, white and yellow text boxes provide key information. A large orange box on the right highlights the subsidy rate. At the bottom, small text provides details and disclaimers.

2026年度

生成AIとの共創 を前提とした
新入社員エンジニア研修

AI時代の即戦力スキルとマインドセットが身につく

累計受講者数
60,000名
※1

研修満足度
4.6/5
※2

助成金活用で
最大**75%**
を助成※3

※1 2016年9月1日～2023年7月20日テックキャンプ全サービスの累計受講者数 ※2 2023/06/13～2024/02/25の間で全ての学習を終えた方の回答から算出（自己都合や業務都合等により学習の継続を辞退された方を除く数値で算出）
※3 助成金の適用について、詳細は厚生労働省のホームページをご確認ください。

<https://tech-camp.in/training/freshman/2026>

Training for new recruits to develop engineers for the AI era,
Compatible with the Ministry of Health, Labor and Welfare's Human
Resource Development Support Subsidy System

div career inc. launched a “Career Support Service for High School Teachers,”
specializing in supporting teachers’ career changes in the AI era.



教員向け 周りとは **一歩差をつける** 転職

AIを使える教員になって
新しいキャリアを描こう

—— AIを学べる転職エージェント ——

完全無料で
ITスキルの習得

5,000名以上の
転職支援ナレッジ※

※2016/09/01~2024/8/31までのグループ会社転職支援累計人数

<https://di-v.co.jp/agent/forteacher>

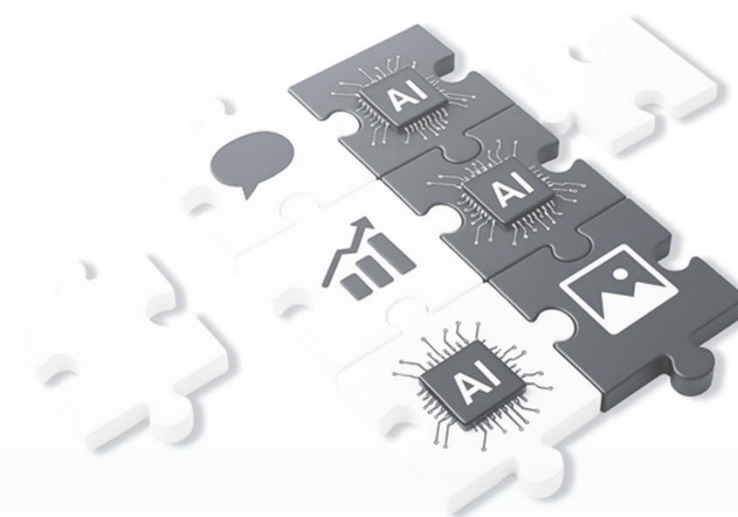
Aim to increase the number of next-generation educators with high market value equipped with digital skills.

**divx inc. has launched the "GAI Engine,"
a platform that enables the seamless integration of multiple AI
systems, allowing customers to rapidly build unique AI services.**

AIで業務フローをまるごと自動化

GAI ENGINE

GAIエンジン



<https://www.divx.co.jp/lp/gai-engine>

**Supporting Enterprise DT(Digital
Transformation) Safely and Rapidly**

Thank you for your attention.



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- **Breakdown of Revenue by Income Type**
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Consolidated Financial Results by Business Segment



Breakdown of Revenue by Income Type

upper row: revenue(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

lower row: Composition ratio

	Total	Breakdown of income by stock/flow		Breakdown of revenue from original products/others	
		Stock	Flow	Original products	Products other than original products
Education	1,545	1,342 87%	202 13%	1,545 100%	— —
Studio & Production	356	— —	356 100%	356 100%	— —
Broadcast	564	466 83%	97 17%	564 100%	— —
Technology	1,411	1,299 92%	111 8%	339 24%	1,072 76%
Others	46	1 2%	45 98%	46 100%	— —
Total	3,924	3,110 79%	813 21%	2,852 73%	1,072 27%

* Amounts shown are after elimination of intersegment transactions.

- ✓ Revenue from Education and Broadcast mainly consists of stock income with a high continuity.
- ✓ Income from Technology centered on products other than original products.
- ✓ Revenue from Studio & Production and Others primarily came from flow income that fluctuates considerably over the short term due to original products.

Restricted Stock Compensation for Directors of Our Subsidiaries



- ✓ The aim is to give them an incentive to work on the sustainable enhancement of the Company's corporate value and promote the further sharing of values with the Company's shareholders.

The Board of Directors approved the disposal of treasury stock as restricted stock compensation for Directors of our subsidiaries at its meeting on July 10, 2025.

Date of the disposal	August 8, 2025
Class and number of shares to be disposed of	Common stock of the Company 2,500 shares
Disposition amount	1,917 yen per share
Total disposition amount	4,792,500 yen
Planned recipients of compensation and number of shares to be disposed of	Directors of the Company's subsidiaries 5 people 2,500 shares (Excluding directors of the Company who concurrently serve as directors of its subsidiaries)

Our Mission



We contribute to communities through quality content and services produced by human creativity.

<https://www.broadmedia.co.jp/>



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