

# Summary of Financial Results for the Fiscal Year Ended March 31, 2025

**Broadmedia Corporation** 

May 1, 2025

The statements contained here indicate the Company's current plans, expectations, strategies, and beliefs. Any statements that are not historical facts are forward-looking statements regarding future business performance. This document contains forecasts determined by the Company's management based on information presently available. The Company asks that you do not rely completely on these forward-looking statements because actual business results may vary materially from these statements due to various risks and uncertain factors.



# **Summary of Financial Results for FY2024**

**Financial Forecasts for FY2025** 

## **Medium-Term Initiatives**

# **Shareholder Return**

# **Strengthening Corporate Governance**

- Board Structure
- •Establishment of a Voluntary Nomination and Compensation Committee

#### [Reference Documents]

- Sustainability (Human Capital) Initiatives
- Other Topics

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#### **Consolidated Financial Results for FY2024 Progress against previous year**



(Unit: Million yen)(A				mounts are round	ded down to the nea	rest million yen)
	FY2023	FY2024	Difference	Rate of difference	Financial Forecasts (announced on Oct. 30)	Achievement ratio
Revenue	14,179	15,533	1,354	+10%	17,000	91%
Operating income	869	707	💙 (162)	(19%)	1,000	71%
Ordinary income	910	719	🔦 (191)	(21%)	1,000	72%
Net income	680	335	🔦 (344)	(51%)	680	49%

(Unit: Million yon)(Amounts are rounded down to the pearest million yon)

- $\checkmark$  Revenue increased but income decreased from a year earlier.
- ✓ Net income decreased significantly mainly due to the following:
  - 1) Extraordinary losses posted in the second guarter due to the business transfer in Media Content business (approx. 113 million yen).
  - 2) Extraordinary losses posted in the fourth quarter due to a loss on valuation in Studio & Production (approx. 202 million yen)

#### **Consolidated Financial Results for FY2023** Progress against financial forecasts

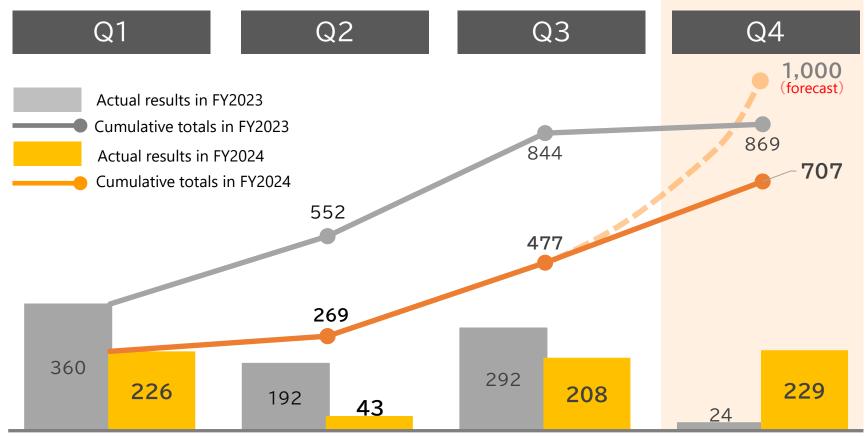


	(Unit: Million yen)(Amounts are rounded down to the nearest million yen)					
	FY2023	FY2024	Difference	Rate of difference	Financial Forecasts (announced on Oct. 30)	Achievement ratio
Revenue	14,179	15,533	1,354	+10%	17,000	91%
Operating income	869	707	🔪 (162)	(19%)	1,000	71%
Ordinary income	910	719	🔦 (191)	(21%)	1,000	72%
Net income	680	335	🔦 (344)	(51%)	680	49%

- Revenue and income figures did not reach the financial forecasts announced on October 30, 2024.
- This was due mainly to the results in Studio & Production, Education and Technology being poorer than forecast.
- Net income was far below the forecast after the posting of extraordinary losses (of approx.
   202 million yen) in the fourth quarter.
- ✓ Financial forecasts were revised on April 24, 2025.

#### Changes in Operating Income (Year-over-Year)



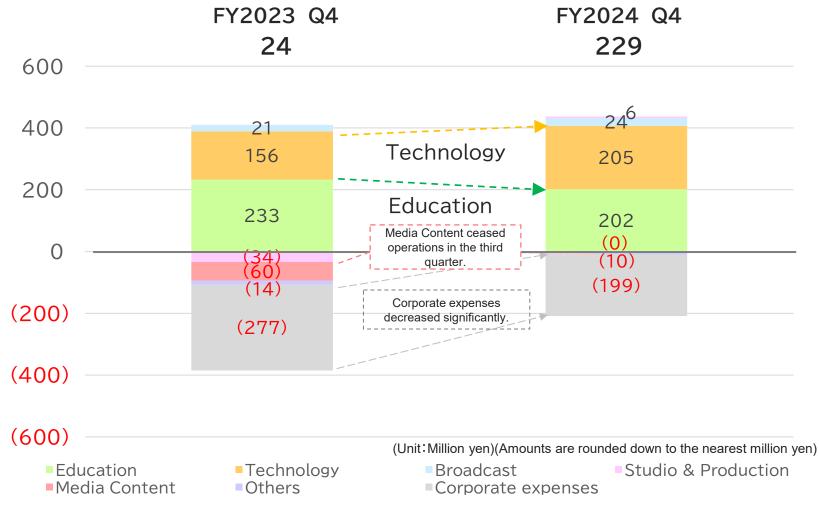


<sup>(</sup>Unit: Million yen)(Amounts are rounded down to the nearest million yen)

✓ In the fourth quarter, results were much higher than in the same period of the previous year, but the cumulative results for the year did not reach the forecast level.

#### **Operating Income for the 4th quarter of the fiscal year** (Year-over-Year)



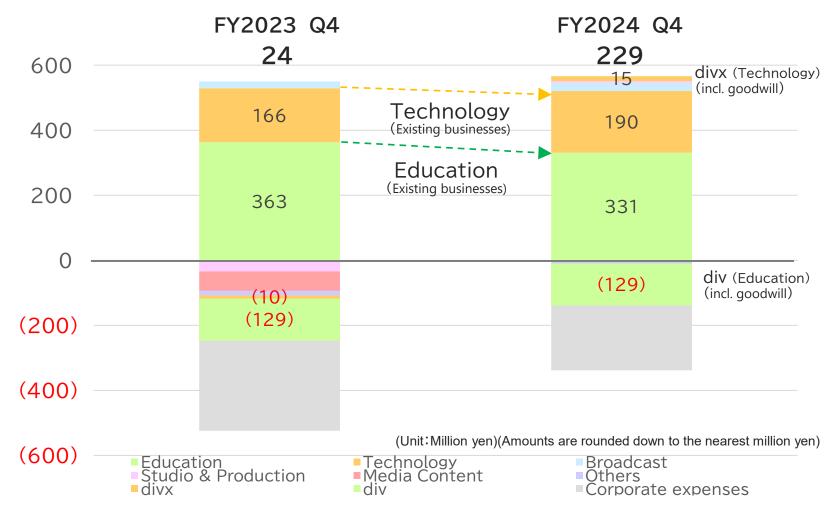


- ✓ The cessation of Media Content and the considerable decrease of Corporate expenses contributed.
- ✓ Operating income grew in Education and contracted in Technology (incl. div and divx).
- Operating income entered positive territory in Studio & Production.

#### **Operating Income for the 4th quarter of the fiscal year** (Year-over-Year)



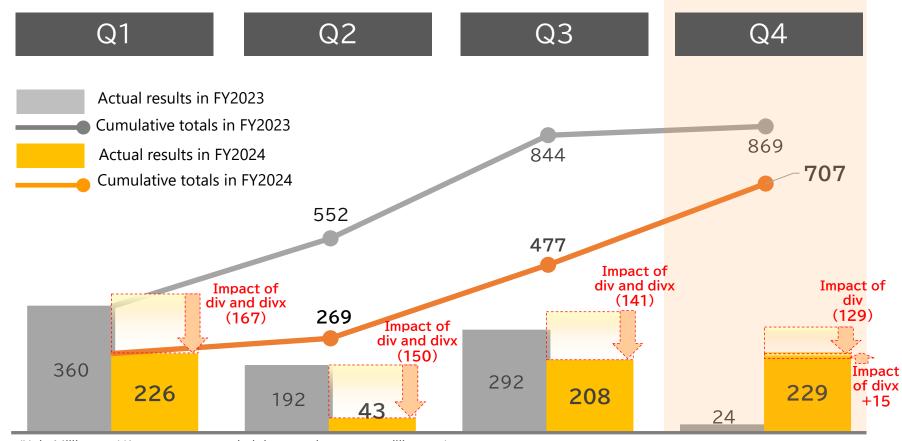
- Breakdown of operating income with div Inc. and divx Inc. shown separately from their respective segments -



- Existing businesses in Technology performed well while the income from existing businesses in Education fell.
- ✓ Operating income from div Inc. stayed flat year over year while divx Inc. entered positive territory.

#### Changes in Operating Income (Year-over-Year)





(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

In the fourth quarter, operating income significantly grew year-over-year.
 The profitability of div Inc. and divx Inc. improved on a quarter-by-quarter basis.



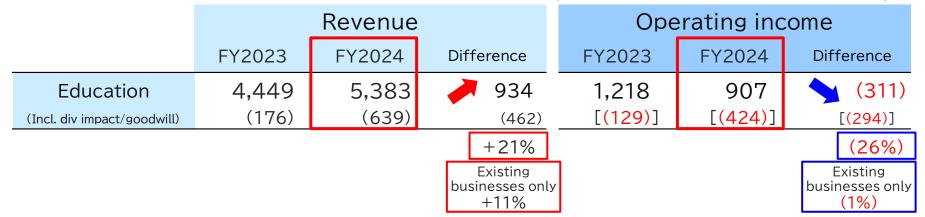
(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Ope	rating inc	ome
	FY2023	FY2024	Difference	FY2023	FY2024	Difference
Education (Incl. div impact/goodwill)	<b>4,449</b> (176)	<b>5,383</b> (639)	<b>934</b> (462)	1,218 [(129)]	907 [(424)]	(311)
Media Content	633	345	(287)	(195)	(71)	124
Studio & Production	1,734	1,556	<b>)</b> (177)	38	(9)	(47)
Broadcast	2,358	2,325	(33)	95	140	<b>4</b> 4
Technology (Incl. divx impact/goodwill)	<b>4,745</b> (230)	5,542 (683)	<b>796</b> (453)	542 [(10)]	505 [(148)]	(37)
Others	257	380	122	(20)	(8)	🥕 11
Corporate expenses				(810)	(756)	<b>5</b> 3
Total	14,179	15,533	1,354	869	707	(162)

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(Unit: Million yen)(Amounts are rounded down to the nearest million yen)



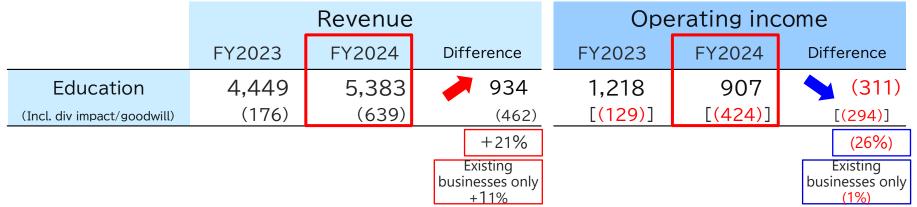
- ✓ Overall, business segment saw an increase in revenue but a decrease in income.
- ✓ Online high school saw record enrollment, and enrollment in the on-campus courses, including the eSports course, also increased.
- ✓ At the same time, labor and educational costs increased, resulting in higher revenue and lower income in existing businesses.
- Measures will continue to be taken to address issues attributable to growth such as the securing of teachers, increase of enrollment limits, etc.
- ✓ Enrollment in the Japanese language teacher training courses increased.

Online credit-based e-learning high schools (Renaissance High School Group)
 Japanese Language Education (Renaissance Japanese Language Academy)
 AI & Programming Education

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(Unit: Million yen)(Amounts are rounded down to the nearest million yen)



#### Impact of div Inc. which was acquired as a subsidiary

- ✓ Div operating loss pushed segment income down by 424 million yen (incl. goodwill amortization).
- ✓ Operating income increased while revenue dropped due to the review of high expenses for attracting customers.
- ✓ In the fourth quarter, operating income fell 44 million yen from the previous quarter (Oct.-Dec.) mainly due to relocation and moving expenses, as well as higher tax expenses from year-end closing.
- ✓ In the short term, income is expected to be negative, but efforts to improve the balance of earning and expense including cost reductions will be made aiming to achieve greater growth.



Online credit-based e-learning high schools (Renaissance High School Group)
 Japanese Language Education (Renaissance Japanese Language Academy)
 AI & Programming Education



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

	Revenue			Operating income		
	FY2023	FY2024	Difference	FY2023	FY2024	Difference
Media Content	633	345	(287)	(195)	(71)	124 🧪
			(45%)			loss reduced

- Completed business transfer after considering strategic options.
   All operations within this segment ceased in the third quarter.
- Performance for the video and comic service is reflected through the end of October, and for the entertainment information service through the end of November.

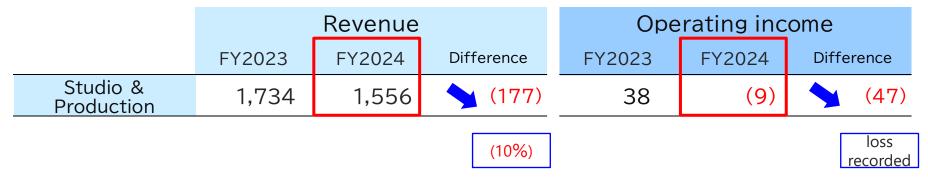


Digital Media services

- Video distribution and Digital comic service
- Entertainment news website, etc.



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)



- Revenue and income both fell as a result of the lingering impact of the strike in Hollywood in 2023.
- ✓ In the second half (Oct.-Mar.), orders rallied and the income posted was positive. However, this did not fully cover the loss in the first half and a negative full-year loss was recorded.
- ✓ As a result of evaluating the recoverability of the fixed assets of this business, an impairment loss of approx. 202 million yen was recorded.
- ✓ In the medium term, increased added value is being aimed for through business process improvements and utilization of AI, while strategic options are also being considered.

#### Production business



(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

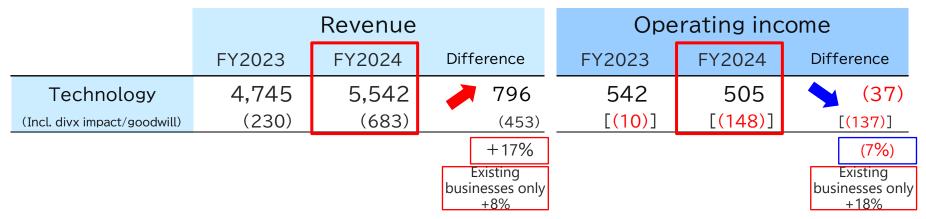
	Revenue			Operating income		
	FY2023	FY2024	Difference	FY2023	FY2024	Difference
Broadcast	2,358	2,325	(33)	95	140	44
			(1%)			47%

- ✓ Subscription fee revenue continues to fall.
- ✓ Revenue decreased slightly despite increases in sponsor revenue and sales from Fishing Vision Club (VOD).
- ✓ Operating income increased due to the effect of cost control.
- ✓ The Company continues to consider its options strategically.

*"Fishing Vision"*, a channel dedicated to fishing programs
 *"Fishing Vision VOD"*, a streaming service for multiple devices



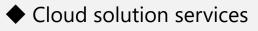
(Unit: Million yen)(Amounts are rounded down to the nearest million yen)



- ✓ Overall, business segment saw an increase in revenue but a decrease in income, although existing businesses increased in both revenue and income.
- ✓ Our flagship Akamai (CDN) service increased income and profit.
- ✓ System Design Development co., Itd recorded a profit.
- ✓ Contributing to digital transformation (DT) and security measures of each business within the Group



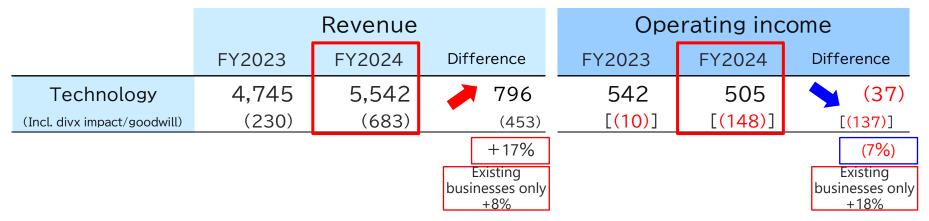
Hospitality network



- System development
- Digital cinema services
- $\blacklozenge$  Other solution services

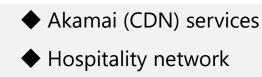


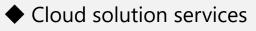
(Unit: Million yen)(Amounts are rounded down to the nearest million yen)



#### Impact of divx Inc. which was acquired as a subsidiary

- ✓ Divx operating loss pushed segment income down by 148 million yen (incl. goodwill amortization).
- The above resulted from elimination of intra-group transactions pertaining to compensation (approx. 121 million yen) for DT and security measures of businesses within the Group.
- ✓ In the fourth quarter, revenue grew 28 million yen from the previous quarter (Oct.-Dec.) and operating income of 15 million yen was posted.



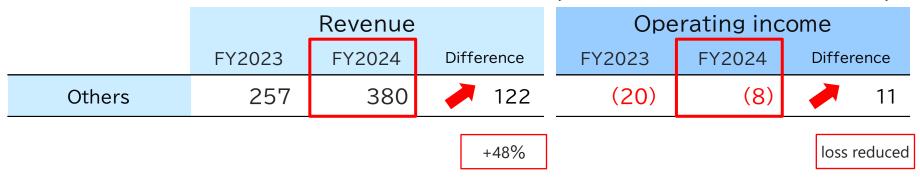


- System development
- Digital cinema services
- $\blacklozenge$  Other solution services

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(Unit: Million yen)(Amounts are rounded down to the nearest million yen)



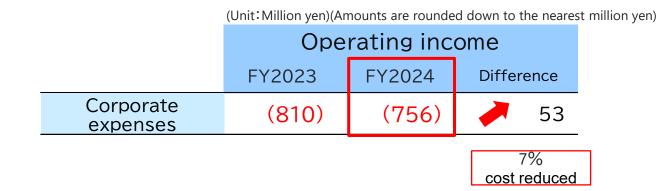
- Overall, an increase in revenue and a reduction in losses were recorded across the segment.
- ✓ The Game Publishing business saw a significant increase in revenue and returned to profitability due to a commission for a large-scale development project and new releases in the first quarter.
- ✓ Both sales and profit of Promotion of Professional eSports decreased, despite an increase in income from prize money, due to decreases in income from sponsors and that from licenses. Operating loss at the same level as the previous year was recorded.



Game Publishing

• Promotion of professional eSports (income from prize money, distribution, sponsorships, etc.)





- ✓ There were increases mainly in personnel expenses due to the enhancement of the administrative division associated with the Group's growth.
- ✓ At the same time, there was an absence of the expenses related to M&A activities (the conversion of div Inc. and divx Inc. into subsidiaries) that were incurred in the previous fiscal year.

• Operating costs for the administrative division of the Group headquarters (Broadmedia)

 Costs for supporting the entire Group (improving productivity and efficiency and enhancing governance, etc.)

#### **Consolidated Financial Position**

#### Condition of assets, liabilities,

2	
	1
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and net assets	nd net assets (Unit: Million yen)(Amounts are rounded down to the nearest million yen)						
	FY2023	FY2024	Difference	Rate of difference			
Total assets	11,890	11,300	(590)	(5%)			
Liabilities	5,981	5,519	(462)	(8%)			
Net assets	5,909	5,780	(128)	(2%)			
Shareholders' equity	4,774	4,631	(143)	(3%)			
Stock acquisition rights for non-controlling shareholders	1,134	1,149	15	+1%			
Shareholders' equity ratio	40%	41%		—			

Total assets	While accounts receivable - trade increased, cash and deposits and program accounts decreased.
Liabilities	While deposits received increased, advances received and borrowings decreased.
Net assets	Despite the posting of net income, net assets decreased as a result of dividend payments and the repurchase of treasury stock.

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### **Consolidated Financial Position**



Condition of Ca	Condition of Cash flow		FY2024
	Operating cash flow	1,176	710
	Investing cash flow Financing cash flow		(30)
			(882)
	Effect of exchange rate change on cash and cash equivalents		(2)
Changes in cash and cash equivalents		(40)	(205)
	Year-end balance of cash and cash equivalents	5,826	5,621

(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

Operating cash flow	Increased 710 million yen, chiefly reflecting the posting of income before income taxes of 430 million yen and the growth of deposits received, despite the increase of accounts receivables and the decrease of advances received.
Investing cash flow	Decreased 30 million yen, resulting mainly from asset acquisition for expansion of sites in the high school correspondence course business
Financing cash flow	Decreased 882 million yen, due to dividend payments, the repurchase of treasury stock, and the repayment of debt



# **Summary of Financial Results for FY2024**

# **Financial Forecasts for FY2025**

## **Medium-Term Initiatives**

# **Shareholder Return**

# **Strengthening Corporate Governance**

- Board Structure
- •Establishment of a Voluntary Nomination and Compensation Committee

#### [Reference Documents]

- Sustainability (Human Capital) Initiatives
- Other Topics

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#### **Consolidated Financial Forecasts; 1**



	FY2024 accual results	FY2025 Full-year forecasts	Difference	Rate of difference
Revenue	15,533	16,400	867	+6%
Operating income	707	1,100	393	+56%
Ordinary income	719	1,100	381	+53%
Net income	335	850	<b>5</b> 15	+154%

(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

#### [Revenue]

- ✓ Revenue is expected to grow in all segments.
- In Education, revenue is forecast to rise. While enrollment limits in the online high school business are not expected to rise in FY2025, prices will be revised and the Japanese language education business is projected to grow.
- ✓ Orders will rally in Studio & Production and existing businesses in Technology will continue their healthy performance.
- ✓ Revenue of div Inc. and divx Inc. is projected to increase.

#### **Consolidated Financial Forecasts; 2**



	FY2024 accual results	FY2025 Full-year forecasts	Difference	Rate of difference
Revenue	15,533	16,400	867	+6%
Operating income	707	1,100	393	+56%
Ordinary income	719	1,100	381	+53%
Net income	335	850	<b>5</b> 15	+154%

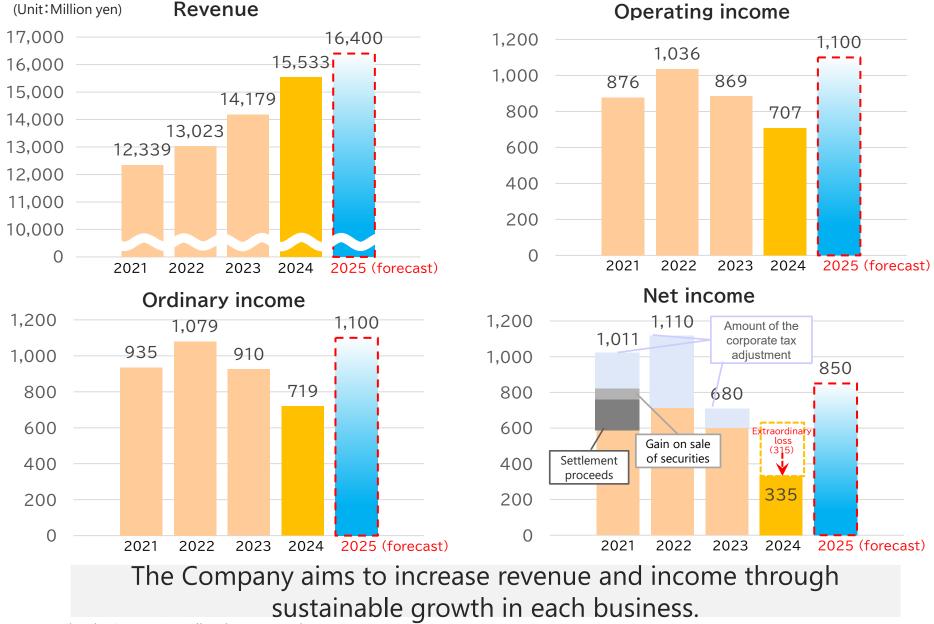
(Unit: Million yen)(Amounts are rounded down to the nearest million yen)

#### [Income]

- In existing businesses in Education, income is expected to reach the same levels as in the previous fiscal year as it is expected that personnel expenses and upfront expenses for opening a new school will continue to increase.
- Income from existing businesses in Technology is expected to grow due to increased revenue. Studio & Production is expected to achieve profitability.
- It is anticipated that the losses of div Inc. will significantly shrink and that divx Inc. will attain full-year profitability.
- ✓ Following an increase in operating income, it is also expected that ordinary income and net income will climb.

#### **Full-year earnings trends and forecasts**







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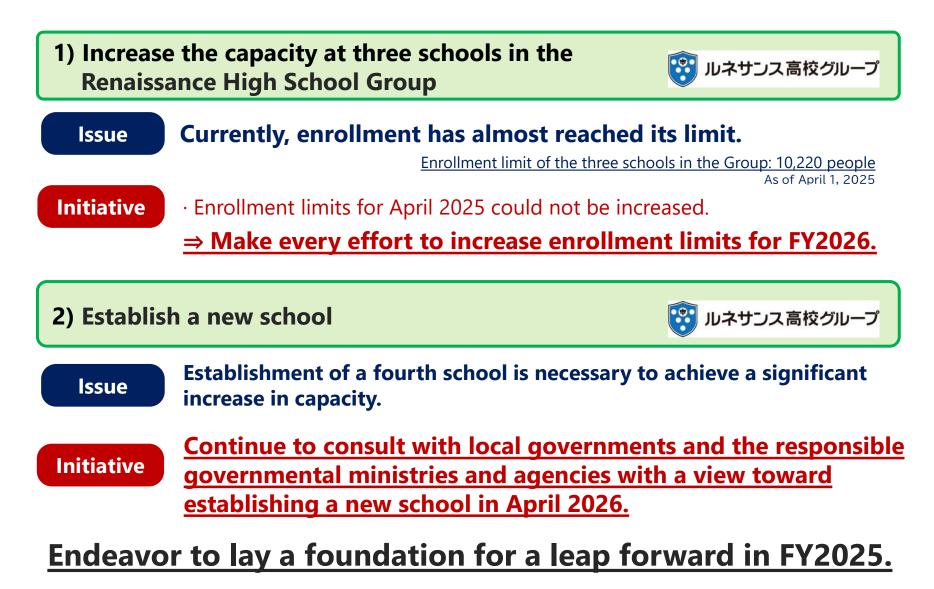
#### [Reference Documents]

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- Other Topics

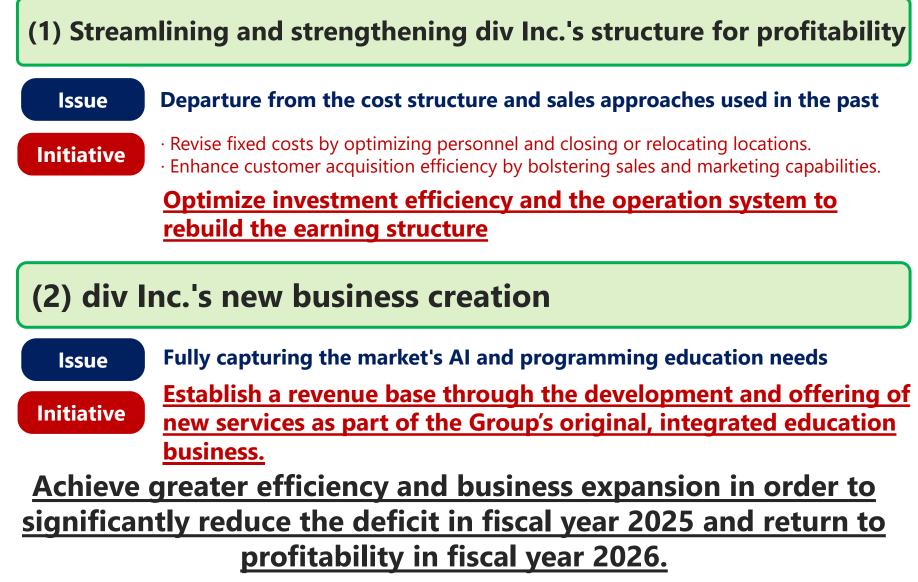
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#### **Initiatives for Expanding Education** (Online High School)











### **TECH CAMP Work Transition School** Digital Transformation (DT) Back Office Skills Course launched to help people with disabilities acquire DT skills



Providing training in essential back-office skills and supporting employment.

#### By supporting people with developmental disabilities, we help address the shortage of IT professionals and promote greater diversity in the workforce.



## Major upgrade of the TECH CAMP DT High School

## (commonly known as DX High School) Support Service

Enhancing generative AI training for teachers, DT courses for students, etc.



Providing courses and learning materials focused on generative AI, data sciences and other digital skills for DT High Schools (commonly known as DX High Schools)\* selected by the Ministry of Education, Culture, Sports, Science and Technology

# Offering a curriculum designed to equip learners with practical IT skills for real-world use.

\*A project that provides subsidies to schools and equivalents that teach curriculums focusing primarily on information and mathematics and that strengthen investigative and practical learning programs that traverse the humanities and sciences using information and communication technologies in collaboration with universities and similar institutions with to facilitate their development of the necessary environment (according to the Ministry of Education, Culture, Sports, Science and Technology's FY2025 High School Digital Transformation Acceleration Promotion Project press release) <u>https://www.mext.go.jp/content/20250120\_mxt\_koukou01\_000039718\_0000.pdf</u>



## TECH CAMP High School forms alliance with divx Inc. to launch an engineer internship program in April 2025.



Engineer interns will learn practical programming and project operation skills during the month-long engineer internship program.

# The program provides opportunities to experience future careers through practical experiences at companies.



## **TECH CAMP Skill College for Business releases an online training service for businesses.**



It provides at least 300 different curriculums including programming, generative Al and web design courses.

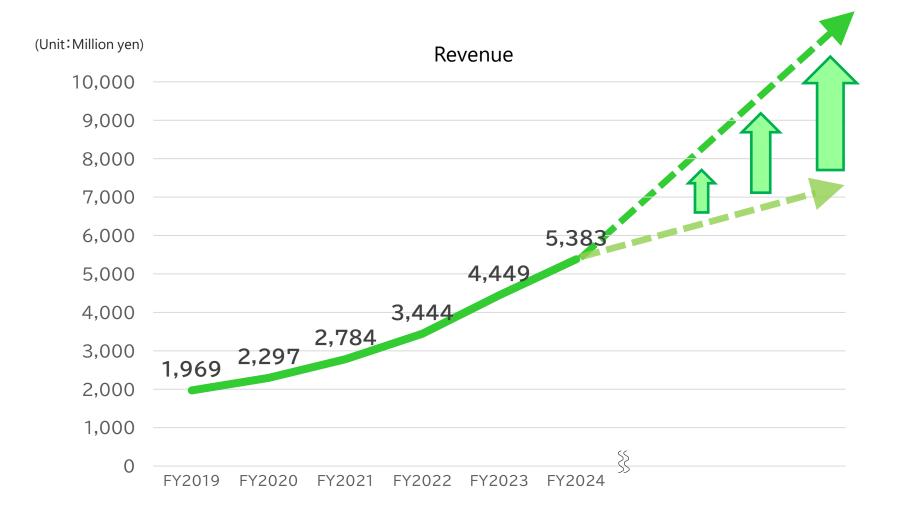
It is able to create learning programs optimized for individual companies.

# The service helps people acquire cutting-edge IT skills, implement corporate DT and streamline operations.

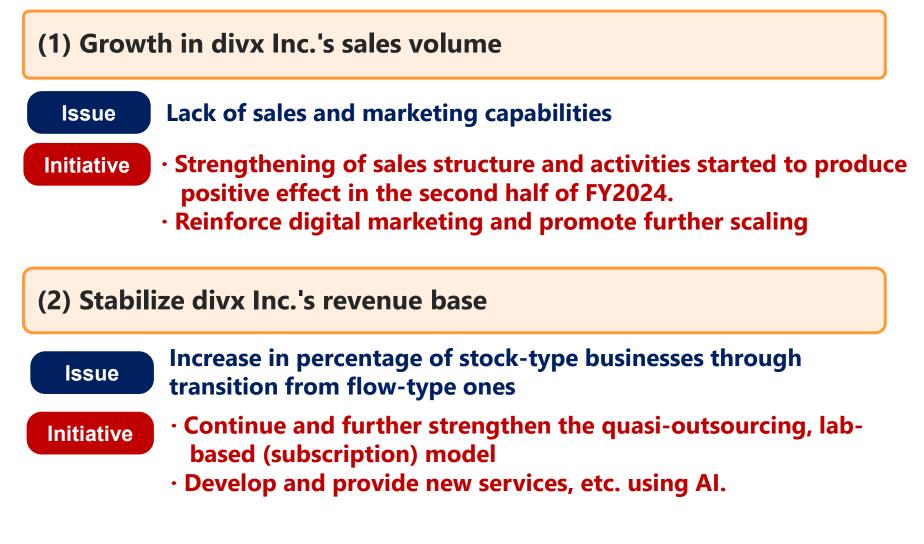
#### **Outlook for Education**



Conceptual diagram of growth in Education in its complex form including div Inc.





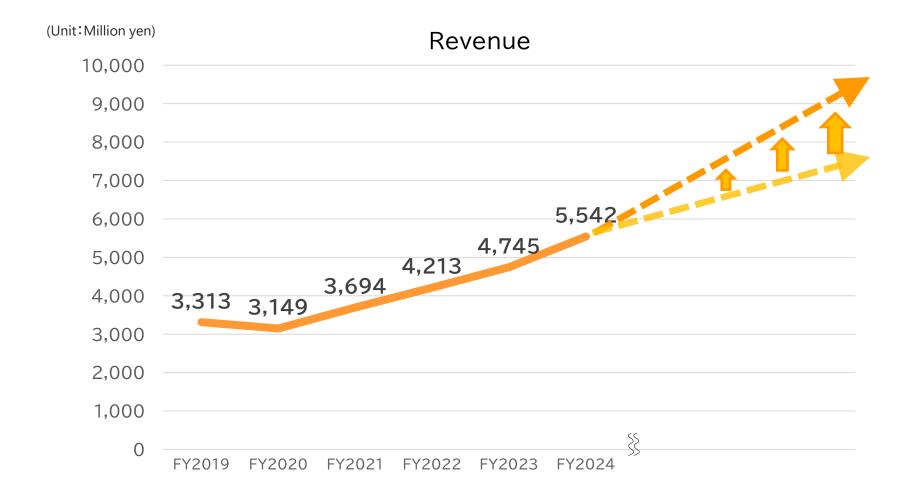


We seek to achieve further growth and ensure a stable revenue base.

#### **Outlook for Technology**



Projected growth in Technology after adding divx Inc.





# "The Broadmedia Group will grow with sustainable and ethical businesses."

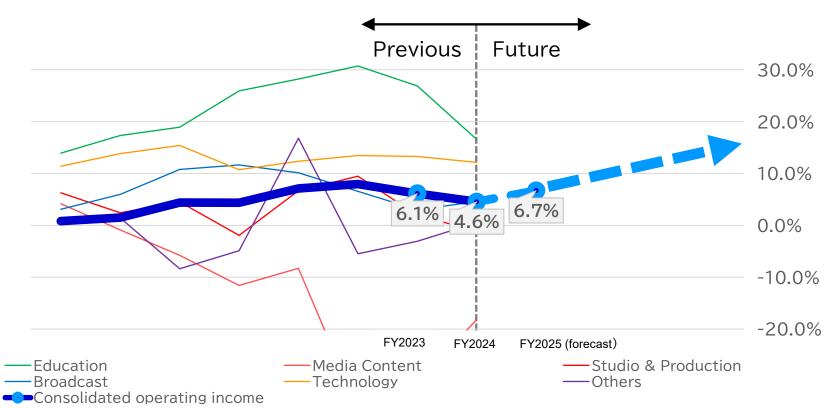
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# "We aim for further expansion and higher profitability." (Operating profit ratio 10%, ROE 30%)

#### **Improve Operating Income Ratio**



#### Operating profit trend by Segment (Latest)



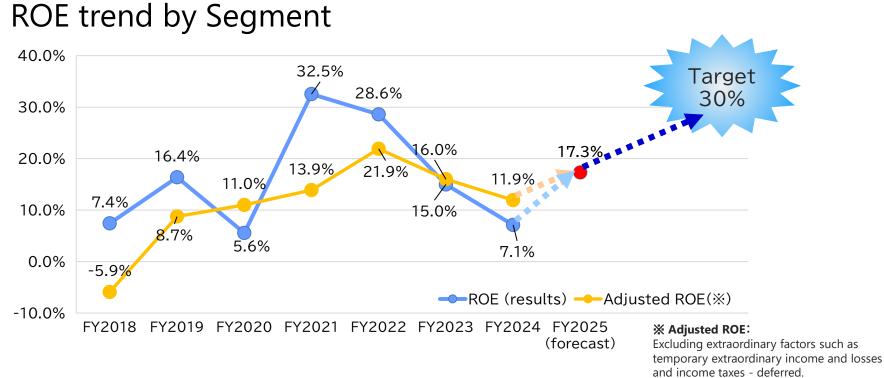
- ✓ While the loss was reduced by the transfer of the Media Content business, the losses posted by div Inc. and divx Inc. and in Studio & Production contributed to the decrease of the operating income ratio.
- ✓ We seek to improve performance by increasing operating profit and executing strategic options.

## We will continue to aim to achieve a consolidated

#### operating profit ratio of 10%.

#### **Improve Return on Equity (ROE)**

"We aim for further expansion and higher profitability."



- ✓ In FY2024, ROE decreased from the previous fiscal year.
- ✓ The Group will promote initiatives to improve ROE.

(Improving business performance, acquiring and canceling treasury shares, increasing dividends, and making strategic business choices, etc.)

#### Continue to aim to achieve an ROE of 30%

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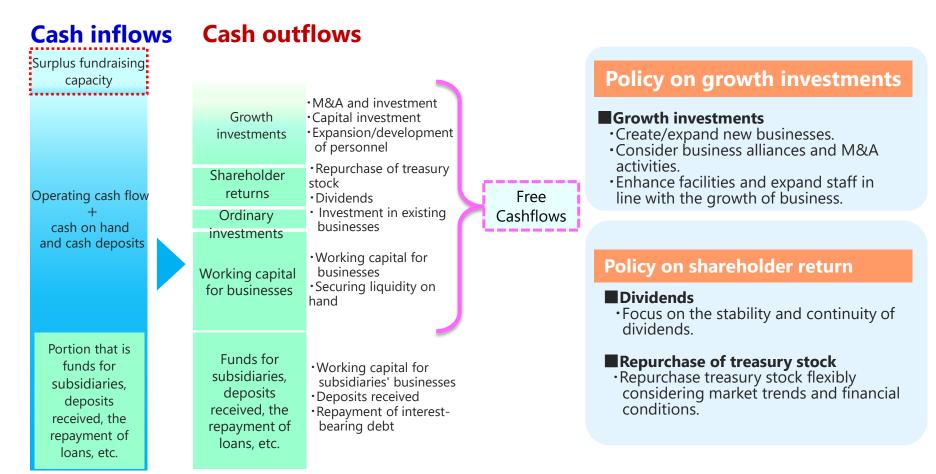
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#### **Capital Allocation Policies**

Efforts will be made to improve capital efficiency through the allocation of the generated cash flows to growth investments and shareholder return, while also maintaining financial soundness.



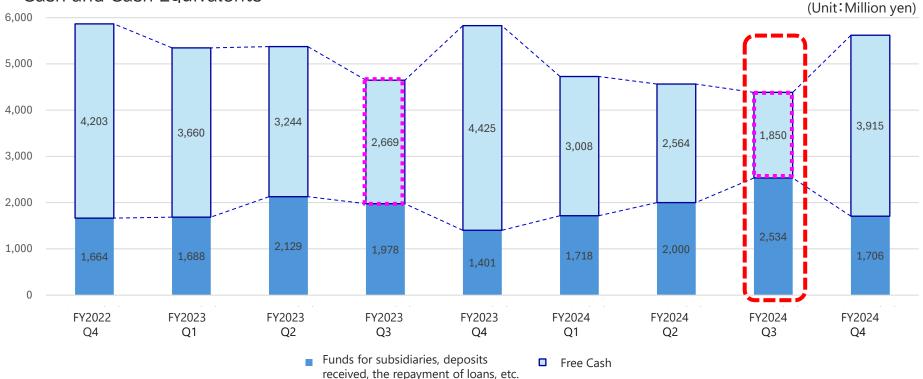
"We aim for further expansion and higher profitability"



#### Capital Allocation (Trend in Free Cash Flow)



Cash and Cash Equivalents



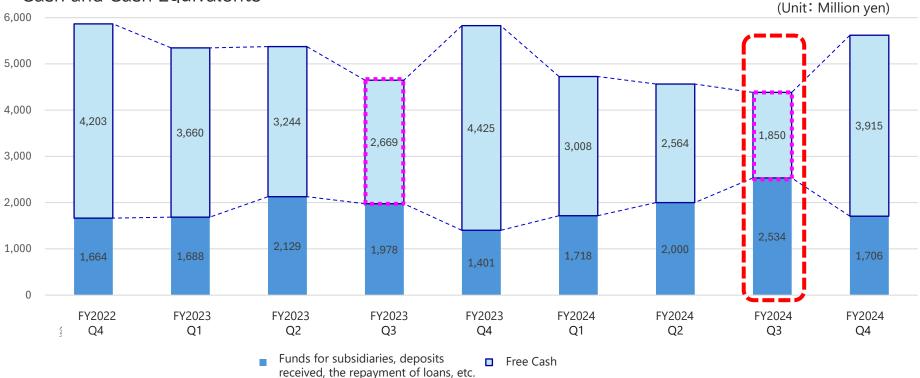
- Tuition and fee payments in Education are heavily concentrated in the fourth quarter, resulting in a business structure where free cash flow peaks at the end of March.
- During the fiscal year, although deposits for student support grants (which are refundable to students) increase, outflows generally exceed inflows except for these deposits.
- Consequently, free cash is at its lowest point during the year at the end of the third quarter.

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#### Capital Allocation (Trend in Free Cash Flow)







Breakdown of the cash and deposits balance at the end of the third quarter of FY2024

- ✓ As part of the consolidated balance of cash and deposits, our free cash, excluding deposits (refunded to students), working capital for subsidiaries and others stood at 1,850 million yen.
- ✓ Meanwhile, borrowings from financial institutions etc. reached 2,215 million yen.
- We make decisions regarding shareholder return (dividends and the repurchase of treasury stock) in consideration of the annual trend in our free cash and outstanding borrowings.

#### **Shareholder Return ; Dividends**



- ✓ For FY2024, as initially forecast, a year-end dividend of 40 yen per share (consolidated payout ratio: 85.4%) is planned.
- ✓ <u>The dividend for FY2025 is planned to be 50 yen per share (consolidated payout ratio: 41.9%).</u>

	Annual Dividend (per share)	Total Dividend Amount (million of JPY)	Payout Ratio (Consolidated)
FY 2021 (results)	25.00	184	18.8%
FY 2022 (results)	30.00	218	19.9%
FY 2023 (results)	33.00	240	35.3%
FY 2024 (planned)	40.00	285	85.4%
FY 2025 (forecasts)	50.00	356	41.9%

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#### **Shareholder Return Policy**



	Shareholder Return Policy	Total re ratic			Aim for 50%												
		divide	nd		Consolidated dividend payout ratio of 30% to 50%.												
	(Unit: Million yen )																
	<ul> <li>Total amount of treasury stock acquired</li> <li>Total amount of dividends</li> </ul>												260				
Tott				250			150										
				184			218			240			285			356	
			Y2021 esults	-		FY2022 results		FY2023 results		FY2024 planned		FY2025 forecasts					
	Annual dividend per share		25 yen		en	30 yen		33 yen		40 yen		50 yen		en			
	Total amount of dividends		18	184 million yen		218 million yen		240 million yen		285 million yen		356 million yen		yen			
	Consolidated payout ratio			18.8%		19.9%		35.3%		85.4%		41.9%		%			
	Total amount treasury stock 2		25	50 million yen		150 million yen				260 million yen		undecided		led			
	Consolidated tota ratio	al return			42.9%		33.2%		35.3%		162.5%		41.9%		%		
	Shareholders equity dividend ratio		5.3	5.3%		5.1%		5.0%		6.2%		6.9%		9%			

Note1) Total amount of treasury stock acquired rounded to the nearest million yen. Note2) No treasury stock acquisitions were made in FY2023.

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At present, the consolidated total return ratio is expected to be 41.9%. However, taking into consideration our financial position during the fiscal year, and while ensuring compliance with insider trading regulations, we will continue to consider **share buybacks and other measures** with the aim of reaching our target of 50%.

We will continue to provide shareholder returns, considering the need to balance it with investments necessary for growth.



# **Summary of Financial Results for FY2024**

- **Financial Forecasts for FY2025**
- **Medium-Term Initiatives**
- **Shareholder Return**

# **Strengthening Corporate Governance**

- Board Structure
- •Establishment of a Voluntary Nomination and Compensation Committee

#### [Reference Documents]

- Sustainability (Human Capital) Initiatives
- Other Topics

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## **Enhancement of corporate governance**

#### (1) Board Structure

- ✓ We became a company with an Audit and Supervisory Committee in the previous fiscal year, specifically in June of 2024.
- ✓ Half of the 12 members of the Board of Directors, six members, are independent outside directors.



- ✓ After the general meeting of shareholders scheduled in June 2025, the Board of Directors will have a total of 11 members, specifically five internal directors and six independent outside directors.
- ✓ The Board will be composed of a majority of independent outside directors.

#### <u>We intend to maintain a Board structure in which independent</u> <u>outside directors constitute a majority.</u>



## **Enhancement of corporate governance**



#### (2) Establishment of Voluntary Nomination and Compensation Committee

#### The resolution was passed to establish the Committee by July 2025.

#### [ Purpose of establishing the Committee ]

 Enhance corporate governance by strengthening the fairness, objectivity, and transparency of procedures related to director nomination, compensation, and other related matters.

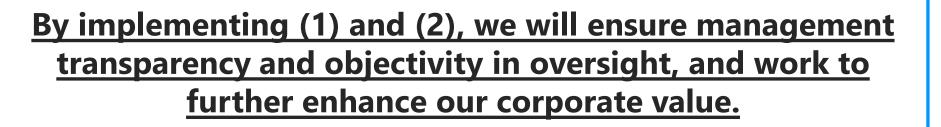
#### [ Composition of the Committee ]

- The Committee consists of three or more Directors who are appointed by the Board of Directors, and the majority of its members are selected from among Outside Directors.
- ✓ The chairperson of the Committee is selected from among Outside Directors.

## **Enhancement of corporate governance**



- (1) Board of Directors whose majority is independent outside directors
- (2) Establishment of a Voluntary Nomination and Compensation Committee



In addition, with the establishment of the committee as an opportunity, we will also consider reviewing the executive compensation system, including the introduction of performance-linked compensation.



# Thank you for your attention.



The statements contained here indicate the Company's current plans, expectations, strategies, and beliefs. Any statements that are not historical facts are forward-looking statements regarding future business performance. This document contains forecasts determined by the Company's management based on information presently available. The Company asks that you do not rely completely on these forward-looking statements because actual business results may vary materially from these statements due to various risks and uncertain factors.



# **Summary of Financial Results for FY2024**

**Financial Forecasts for FY2025** 

# **Medium-Term Initiatives**

# **Shareholder Return**

# **Strengthening Corporate Governance**

- Board Structure
- •Establishment of a Voluntary Nomination and Compensation Committee

#### [Reference Documents]

- Sustainability (Human Capital) Initiatives
- Other Topics

#### **Consolidated Financial Results by Business Segment**



#### Breakdown of revenue by income type

upper row:revenue(Unit:Million yen)(Amounts are rounded down to the nearest million yen)

lower row: Composition ratio

	Tatal		of income k/flow	Breakdown of revenue from original products/others			
	Total	Stock	Flow	Original products	Products other than original products		
Education	5,383	<b>4,547</b> <sup>84%</sup>	835 <sup>16%</sup>	<b>5,383</b> 100%			
Media Content	345	214 62%	131 <sup>38%</sup>	129 37%	216 <sub>63%</sub>		
Studio & Production	1,556		1,556 100%	<b>1,556</b> 100%			
Broadcast	2,325	1,914 <sup>82%</sup>	410 18%	2,325 100%			
Technology	5,542	4,835 87%	<b>706</b> 13%	1,538 28%	4,003 72%		
Others	380	6 2%	373 <sub>98%</sub>	<b>380</b> 100%			
Total	15,533	11,518 <sub>74%</sub>	4,014 <sup>26%</sup>	11,313 <sub>73%</sub>	4,220 27%		

Revenue from Education and Broadcast mainly consists of stock income with a high continuity.

✓ Income from Technology and Media Content centered on products other than original products.

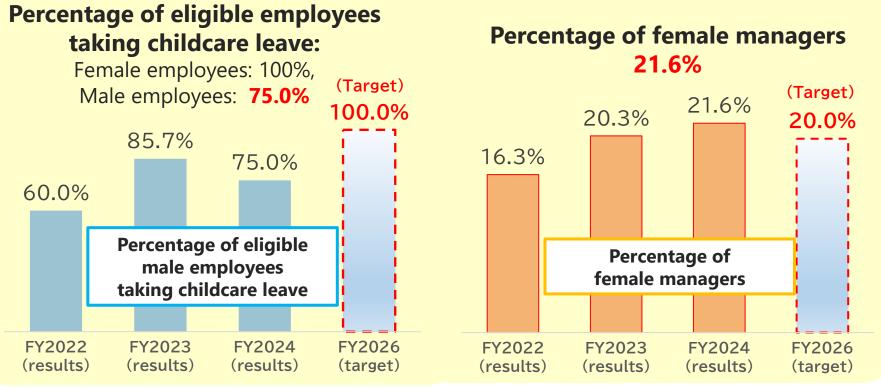
✓ Revenue from Studio & Production mainly came from flow income that fluctuates considerably over the short term.

#### **Sustainability (Human Capital) Initiatives**



#### FY2024

FY2024



<sup>\*</sup>Both results and targets are on a non-consolidated basis.

Build and operate an environment and systems that enable all employees to work with high motivation





### **The 2nd eSports Caravan in OKAYAMA Providing opportunities to interact through eSports**



With special guest Takahashi Meijin, a pioneering professional videogamer in Japan, the event entertained visitors of a wide range of age groups.

# We will form local eSports communities and carry out different initiatives to stimulate eSports.





#### The Renaissance High School Group's eSports Course will participate as an exhibitor at "Japan EXPO Paris in OSAKA 2025," which will be held during the Osaka-Kansai Expo.



One of Europe's largest Japanese culture festivals took place on April 26-27. Students worked energetically to fulfill the roles assigned to them and the event thrived.

#### We develop students' sense of responsibility and judgment through practical activities including the presentation of the eSports course and the operation of the booth to gain experience.

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Broadmedia eSports Corporation has been selected as the preferred contractor for the "Osaka Prefecture eSports Promotion Project Planning and Operations," which was publicly solicited by Osaka Prefecture.



It will be commissioned to plan and implement promotional activities for the campaign linked to Expo 2025 Osaka, Kansai, Japan.

# Broadmedia eSports Corporation will seek to establish a local brand that will inspire people to associate Osaka with eSports.



# We contribute to communities through quality content and services produced by human creativity.



# https://www.broadmedia.co.jp/



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