

Broadmedia's "T's TV Cloud" adopted as the TV platform for "SkyPerfectTV! On-Demand"!

-The intuitive and comprehensive interface and a range of rich visual experiences are provided-

Broadmedia Corporation (Head Office: Minato-ku, Tokyo, CEO: Taro Hashimoto) announces that "T's TV Cloud" has been adopted as the Digital TV platform for "Sky PerfectTV! On-Demand" (operated by Sky Perfect JSAT Corporation), which will be commercially launched on February 1st, 2012.

The cross link banner, which is built into both "T's TV Cloud" and "SkyPerfectTV! On-Demand" portals, offers a seamless user experience and enables the end users to enjoy both services without noticing any differences.



"SkyPerfectTV! On-Demand" TV Portal Top



"T's TV Cloud" Portal Top

"T's TV Cloud" is the cloud-based platform utilizing G-cluster technology that is compatible with multiple devices, such as the TV, PC, tablet, or smartphone. Starting with providing the platform for "SkyPerfectTV! On-Demand", Broadmedia will expand to provide for its partner companies various services through the platform. (See attachment)

- For more details on "T's TV Rental DVD" using "T's TV Cloud", please refer to the link: <http://t-s.tv/>
- For more details on "SkyPerfectTV! On-Demand", please refer to the link: <http://vod.skyperfectv.co.jp/>

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If you'd like more information on 'T's TV', please call:
Mr. Yasuyuki Kandori at 03-6439-3714, Home Entertainment Group, Broadmedia Corporation

(Attachment)

■ "T's TV Cloud" Service Image

