

Club iT to Provide “G-cluster” Game on Demand Service to Yahoo! Japan

Promotional campaign to offer free access to 10,000 users as part of Yahoo! Japan’s 10th anniversary commemoration

Club iT announced plans today to offer a free trial G-cluster* Game on Demand campaign from July 12 to September 30, 2006. Club iT will offer the campaign in partnership with Yahoo Japan Corporation.

The campaign is one of the special events Yahoo! Japan is conducting from April 1, 2006 to March 31, 2007 in commemoration of its 10th anniversary. A chance to participate will be offered to members of Yahoo! Premium and Yahoo! BB. A total of 10,000 members will be chosen at random from among those who apply, and they will be provided with free access to the G-cluster Game on Demand service through the end of September. Acceptance of applications for participation in the campaign began today.

Yahoo! Japan and Club iT plan to collaborate on promotion activities while exploring the possibility of offering a full-scale commercial Game on Demand service.

Yahoo Japan Corporation made the following comments about this announcement.

■ Atsushi Taira, Director of Marketing at Yahoo Japan Corporation

“I would like to express my sincere thanks for Club iT’s contribution to Yahoo! Japan’s 10th anniversary commemorative events. It has been ten years now since Yahoo! Japan commenced its services, and we have always offered a wide range of content that reflects the needs of the times. I look forward to seeing Yahoo! Japan and Yahoo! Games offer even more comprehensive services in the future, with the addition of the G-cluster Game on Demand service.”

*** G-cluster**

G-cluster is a breakthrough technology that allows users to access interactive content through virtually any device with broadband connectivity without the need for installing specialized software. Until now, similar services that have offered game downloads have required the user's computer to handle complex calculations required for the game, but the G-cluster service handles the processing on the server side, allowing the user the freedom to enjoy the games instantly and on any device they wish to use in the same fashion as streaming video. It also allows for multi-player interactive gaming and in-game communication between players. This truly represents the pinnacle of on-demand gaming.

Profile of Yahoo Japan Corporation

Company name:	Yahoo Japan Corporation
President and CEO:	Masahiro Inoue
Address:	Roppongi Hills Mori Tower, 6-10-1 Roppongi, Minato-ku, Tokyo
Date established:	January 31, 1996
Main business fields:	Internet-based advertising, e-commerce, the provision of member services, and others.

About the G-cluster Game on Demand Campaign

- Application period: Thursday, June 15, 2006 through Wednesday, July 5, 2006.
- Free trial period: Wednesday, July 12, 2006 through Saturday, September 30, 2006.
- Participants: Members of Yahoo! Premium and Yahoo! BB can apply. 10,000 applicants will be selected at random.
* G-cluster Original Game Controller will be sent to successful applicants.
- Benefits granted to successful applicants: 1. Free use of the G-cluster Game on Demand service until the end of September.
2. A G-cluster Original Game Controller will be provided to all successful applicants.
* Games can also be played using a computer keyboard.
- Main titles offered: In addition to casual games such as G-cluster Golf, Tux Racer, Puyo Puyo (Puyo Pop), etc., games such as Gyakuten Saiban, Son Son, 1942, Onimusha 3, and Rockman X8 will also be offered.
In addition to the above, new titles will be added continuously.
* Some titles offered as part of the free trial will have playing times restricted.
* All titles offered are Japanese version.
- Conditions: Campaign applications are open to members of Yahoo! Premium and Yahoo! BB only. Applicants will need to be registered as members of Yahoo! Premium or to have joined Yahoo! BB.

For further details of the campaign, please refer to the campaign site (in Japanese only), as below:

<http://download.games.yahoo.co.jp/campaign/monitor2006/>

Inquiries about this press release may be directed to:

Public Relations and Investor Relations Office
Club iT Corporation
Tel: (03) 6439-3983