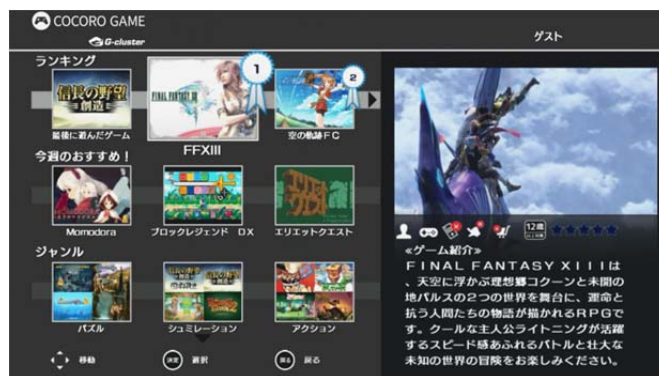


**Adoption of G-cluster Cloud Game Service in
COCORO GAME, an AI Cloud Service provided by Sharp
for AIoT LCD TV AQUOS 4K**

Broadmedia GC Corporation (head office: Minato-ku, Tokyo; Taro Hashimoto, CEO; hereinafter, the “Company”), a subsidiary of Broadmedia Corporation, on November 11, 2017, will begin to provide G-cluster^{*1}, a cloud game service, to COCORO GAME for AQUOS 4K, an AIoT (AIoT = AI × IoT) LCD (liquid crystal display) TV compatible with COCORO VISION^{*2} provided by Sharp Corporation (head office: Sakai-shi, Osaka; J.W. Tai, President & CEO; hereinafter, “Sharp”), in which AI learns the television viewing patterns of a user and informs them of a recommended program by voice message.



G-cluster, a cloud game service operated by the Company, has been branded as COCORO GAME. Users can easily enjoy casual games to big RPG titles (role-playing games) with beautiful graphics using only a TV. In addition, AI (artificial intelligence) functions learn the game-selection pattern of a user each time they play a game, and begin to inform them of relevant game content.

Moving forward, we will continue to improve and develop our services so that customers can comfortably enjoy gaming.

***1: What is G-cluster?**

G-cluster is a cloud gaming service that uses cloud-based delivery technology. It provides interactive content to various devices without the need to install a special program.

G-cluster processes data on the server side and delivers content by video streaming via broadband. The device is mostly used for decoding processing, so it can provide stable, high-quality services with high responsiveness regardless of the device's performance.

*2: What is COCORO VISION?

COCORO VISION is Sharp's unique AIoT cloud service in which AI learns user preferences from TV viewing patterns, finding relevant recommended content from TV programs and online streaming programs, and informs the user with a voice message.

The names of companies, products, and services in this announcement are trademarks or registered trademarks of their respective owners.

Final Fantasy is a registered trademark of Square Enix Holdings Co., Ltd. applicable both in Japan and abroad.

© 2009 - 2015 SQUARE ENIX CO., LTD. All Rights Reserved. CHARACTER DESIGN: TETSUYA NOMURA

© 2013 Koei Tecmo Games Co., Ltd. All rights reserved.

© SHARP CORPORATION

© Hanaji Games All rights reserved

© 2016 Active Gaming Media Inc. All Rights Reserved.

© Nihon Falcom Corporation. All rights reserved.

End